

MINUTES OF THE
GATLINBURG ENVIRONMENTAL DESIGN REVIEW BOARD
January 26, 2012
THURSDAY, 1:30 P.M., CITY HALL

MEMBERS PRESENT

Ken Webster
Steve McKinney
Steve Reilly
Dan Booth
Chris Johnson
Mike Anderson

MEMBERS ABSENT

B.J. Byars

OTHERS PRESENT

Jay Defoe
Jainci Lin
Pat Boles

Staff Representatives: David Ball, City Planner

Chairperson Webster called the meeting to order at 1:30 p.m. The minutes, of the December 29, 2011 meeting were unanimously approved after a motion by Mr. Steve Reilly and a second by Mr. Steve McKinney .

Staff Report

Petitions and Communications from the Public

Old Business

New Business

a) Aesthetic review and consideration for exterior renovations for “Glades Lebanon Baptist Church,” located at 820 Highland Drive East, requested by Randy Hurst.

Staff presented the request for exterior renovations. Staff stated that the Tan asphalt shingles would be removed and replaced with Charcoal Grey 40-year metal. After further discussion, Mr. Dan Booth made the motion to approve as presented. The motion passed unanimously after a second by Mr. Mr. Steve Reilly.

b) Review and consideration for proposed signage (3 Wall Signs) for “Goodwill,” located at 1855 East Parkway, requested by Chris Bridges.

Staff presented the request for three wall signs. Staff stated that the sign would have a beige background with red and black letters. Staff added that two signs would be placed on the fence and one on the building. After further discussion, Mr. Michael Anderson made the motion to approve as presented. The motion passed unanimously after a second by Mrs. Chris Johnson.

c) Aesthetic review and consideration for exterior renovations for “Hampton Inn,” located at 967 Parkway, requested by Trotter & Associates.

Staff presented the request for a proposed minor exterior color changes in portions of the existing building. Mr. Jay DeFoe was present to give a brief overview of the renovation. After further discussion, Mr. Steve Reilly made the motion to approve as presented. The motion passed unanimously after a second by Mrs. Chris Johnson.

d) Review and consideration for proposed signage (1 Wall Sign, 3 Window Signs) for “King Hobby - RC Superstore,” located at 735 Parkway #3, requested by Jainci Lin.

Staff presented the request for one wall sign and three window signs. Staff stated that the wall sign would have an aluminum box with a plastic face and be internally lit with LED. After further discussion, Mr. Steve Reilly made the motion to approve the wall sign as presented. The motion passed unanimously after a second by Mrs. Chris Johnson. Following additional discussions, Ms. Johnson made the motion to approve the two window signs as presented. The motion passed unanimously after a second by Mr. Michael Anderson .

e) Review and consideration for proposed signage (1 Wall Sign, 1 Freestanding Sign) for “Sky Lift,” located at 765 Parkway, requested by Jana Sheckles.

Staff presented the request for one wall sign and one freestanding sign. Mr. Pat Boles was present and stated that the wall sign would be plastic letter facing and backlit with LED lighting. Mr. Boles also stated that the freestanding sign would be plastic lettering with no lighting. Staff stated the colors would be changed from red letters to blue and orange letters. After further discussion, Mrs. Chris Johnson made the motion to approve as presented. The motion passed unanimously after a second by Mr. Dan Booth.

Unscheduled Items

The Board noted that the special event banners at Club Chalet have been erected beyond the thirty (30) day limit.

Adjournment

There being no further business to come before the Board, the meeting was unanimously adjourned at 1:50 p.m., after a motion by Mr. Steve Reilly and a second by Mr. Steve McKinney.

MINUTES OF THE
GATLINBURG ENVIRONMENTAL DESIGN REVIEW BOARD
February 9, 2012
THURSDAY, 1:30 P.M., CITY HALL

MEMBERS PRESENT

Ken Webster
Steve McKinney
Dan Booth
Chris Johnson
Mike Anderson

MEMBERS ABSENT

B.J. Byars
Steve Reilly

OTHERS PRESENT

Randy Harley

Staff Representatives: David Ball, City Planner
Diane Townsend, Executive Secretary

Chairperson Webster called the meeting to order at 1:30 p.m. The minutes, of the January 26, 2012, Meeting, were unanimously approved after a motion by Mr. Steve McKinney and a second by Mrs. Chris Johnson.

Staff Report

Staff stated that a proposal has been drafted to forward to the BOC regarding incidental signage reduction by 50%. Staff explained the three options.

Petitions and Communications from the Public

Old Business

New Business

a) Aesthetic review and consideration for exterior renovations for “Marketplace Mall Restaurant,” located at 651 Parkway, requested by Trotter & Associates.

Staff presented the request for exterior renovations to the former “Hellbenders Restaurant.” Staff stated that the outdoor patio will be covered and enclosed to create and expand the restaurant area. Staff stated that glass windows with sliders will be used to create an open air space during warmer climate conditions. Staff further noted that the roof material and colors would match the existing roof which consisted of a blue, metal material. Mr. Randy Harley was present and stated that the columns would be constructed out of brick. After further discussion, Mr. Dan Booth made the motion to approve as presented. The motion passed unanimously after a second by Mr. Steve McKinney.

b) Review and consideration for proposed signage (1 Wall Sign) for “Earthbound Trading Company,” located at 625 Parkway, requested by Gatlinburg Sign Crafters.

Staff presented the request for one wall sign. Staff stated that the metal sign would be turned flat against the wall and that a Rusty Patina and clear sealer would be applied over the acrylic. The Board asked if the sign had any dimension or was it flat. Staff replied that based on the information provided the sign would be flat. After further discussion, Mrs. Chris Johnson made the motion to approve as presented. The motion passed unanimously after a second by Mr. Michael Anderson.

c) Review and consideration for proposed signage (3 Freestanding Signs) for “Towne Center Public Parking,” located at 407 River Road, requested by Chad Kennedy.

Staff presented the request for three (3) freestanding signs. Staff stated that the request is actually for one (1) freestanding sign which consists of an internally illuminated, plastic face material. Staff further noted that the rate and price signs depicted in the information could not be permitted and would be required to be removed from the sign. Staff stated that the signs have been installed by the applicant. Staff added that the reader board met the 50% size requirement and would be internally lit. The Board inquired about the height of the sign. Staff stated that the sign structure was a grandfathered sign with regard to location but appeared to meet the height requirements. The Board inquired about landscaping beneath the sign. Staff stated that there was landscaping plan submitted as it relates to the development of the parking lot which depicted landscaping below the sign. Staff also stated that the applicant has indicated that the future plans include the use of an automated ticket dispensing machine in lieu of the current office building. Staff noted that rate and price sign are permitted at parking lot facilities provided the signs are placed on the ticket dispensing booth or machine. Staff further stated that he had met with the sign maker and advised of the changes that would be required to the sign prior to the issuance of a sign permit. The Board and staff discussed point of sale at the entrance and exit of parking lots. After further discussion, Mr. Steve McKinney made the motion to approve as presented with a recommendation that they come before the Board for any more signage requests. The motion passed unanimously after a second by Mr. Michael Anderson.

d) Election of Officers

Mr. Steve McKinney nominated Mr. Ken Webster to remain as chairman. Mr. Dan Booth seconded the motion and all members voting aye. Chairman Webster nominated Mr. Steve McKinney to remain as Vice-Chairperson. Mrs. Chris Johnson seconded the motion and all members voted aye.

Unscheduled Items

The Board asked if churches follow the same guidelines for signage as businesses. Staff stated yes. The Board asked about the 805 Parkway project coming back before the board. Staff added that if the building plans change there would be a requirement for a re-submittal back to the Board.

Adjournment

There being no further business to come before the Board, the meeting was unanimously adjourned at 2:22 p.m., after a motion by Mr. Steve McKinney and a second by Mr. Dan Booth.

MINUTES OF THE
GATLINBURG ENVIRONMENTAL DESIGN REVIEW BOARD
February 23, 2012
THURSDAY, 1:30 P.M., CITY HALL

MEMBERS PRESENT

Steve McKinney
Steve Reilly
Dan Booth
Chris Johnson

MEMBERS ABSENT

Ken Webster
BJ Byars
Mike Anderson

OTHERS PRESENT

Merle Berkshire
Dhia Alfatawy
Susan Jenkins
Frank Clark
Grace Dyer

Staff Representatives: David Ball, City Planner
Diane Townsend, Executive Secretary

Vice Chairperson Steve McKinney called the meeting to order at 1:30 p.m. The minutes, of the February 9, 2012, meeting was unanimously approved after a motion by Mr. Steve Reilly and a second by Mrs. Chris Johnson.

Staff Report

Staff advised that options, for the regulation of Incidental Business Signage, had been presented to the Board of Commission. Staff further stated that the next step would be to present the information to the Municipal Planning Commission for their consideration.

Petitions and Communications from the Public

Old Business

New Business

a) Review and consideration for proposed signage for (1 Freestanding Sign and 1 Changeable Copy Marquee), for “Berkshire’s Custard, Inc.” located at 942 Parkway, requested by Merle Berkshire.

Staff presented the request for one freestanding sign and one changeable copy marquee. Staff stated that the request was a sign face replacement of the former “Hardee’s” restaurant that previously occupied the building. Mr. Merle Berkshire was present and presented the Board pictures of other Berkshire businesses with the proposed color schemes. Mr. Berkshire stated that he was also requesting consideration for the exterior renovations to be black and white. The Board asked if this request was for a sign replacement only and whether other sign were being proposed. Mr. Berkshire stated the request was simply for replacement of the existing sign faces. After further discussion, Mr. Steve Reilly made the motion to approve as presented and to include the exterior renovations for black and white, but not the pink. The motion passed unanimously after a second by Mrs. Chris Johnson.

b) Aesthetic review and consideration for exterior renovations for “Medieval Blade,” located at 716 Parkway Suite 111, requested by Dhia Alfatlawy.

Staff presented the request for exterior renovations. Staff stated that the request is to remove the stone on the front bottom of the shop. Mr. Dhia Alfatlawy was present and stated that by removing the stone and adding tempered glass, it would increase his business because customers could see more of what is in his shop. The Board inquired as to how much of the shop can be seen from the sidewalk. Staff stated that the business would be visible from the public sidewalk in a south bound direction. The Board asked about the current pegboard window display. Mr. Alfatlawy stated that portions of the display would come down. The Board explained to Mr. Alfatlawy that the Architectural Guidelines encouraged the use of natural stones and that large pane glass areas were to be avoided. After further discussion, Mr. Steve Reilly made the motion to disapprove as presented. The motion passed unanimously after a second by Mr. Dan Booth.

c) Aesthetic review and consideration for exterior renovations for “Rocky Top Village Inn,” located at 311 Historic Nature Trail, requested by Susan Jenkins.

Staff presented the request for exterior renovations to the roof system of the building. Staff stated that the roof color would change from white to brown. Ms. Susan Jenkins was present and stated that the current roof system will be replaced with a new brown metal pitched roof, due to the ongoing problems with leaking. The Board asked if the door colors would change. Ms. Jenkins stated no. After clarification by Ms. Jenkins on which portion of the building would be renovated, Mr. Dan Booth made the motion to approve as presented. The motion passed unanimously after a second by Mr. Steve Reilly.

d) Review and consideration for proposed signage for (2 Freestanding Signs), for “Frank’s Grocery,” located at 1019 East Parkway, requested by Frank Clark.

Staff presented the request for two freestanding signs. Staff stated that the location was the former “Baskets and More” shop next to Ace Hardware. Mr. Frank Clark was present and stated that the plexiglass sign faces which would replace the previous business signage. The Board inquired about the second sign request. Staff stated that it was the existing “Honey and Jelly” sign below the permanent sign. Mr. Clark also stated that he would like to have a sign with ice cream on it and possibly place it under the roof overhang facing Ace Hardware. Mr. Clark then provided the Board with a second option. Staff stated that product and information signs did not have to go before this board unless they were larger than four square feet or included the business name. Staff also stated that the product and information signs would have to be wall signs and that they were not allowed on the freestanding sign. After further discussion, Mrs. Chris Johnson made the motion to approve the first option as presented by Mr. Clark. The motion passed unanimously after a second by Mr. Dan Booth.

e) Review and consideration for proposed signage for (1 Freestanding Sign), for “Grace Dyer Fireside Gallery,” located at 739 Glades Road, requested by Grace Dyer.

Staff presented the request for one freestanding sign. Ms. Grace Dyer was present and stated that the two sided wood sign would have a black border with a picture painting and photograph. Ms. Dyer presented a rendering to show the Board the true font of the letters and added that she would like to use a canvas, adhered to the wood, with a completely encased sealer placed over it to protect it from the elements. Ms. Dyer further stated that if the lifespan was not good, she would carve and repaint the bear utilizing all wood materials. The Board inquired about landscaping beneath the sign. Ms. Dyer stated that she would add clusters of flowers beneath the sign. After further discussion, Mr. Dan Booth made the motion to approve as presented. The motion passed unanimously after a second by Mr. Steve Reilly.

Unscheduled Items

The Board inquired about a banner that was on the railing at Ripley’s.

Adjournment

There being no further business to come before the Board, the meeting was unanimously adjourned at 2:05 p.m., after a motion by Mr. Dan Booth and a second by Mr. Steve Reilly.

MINUTES OF THE
GATLINBURG ENVIRONMENTAL DESIGN REVIEW BOARD
March 22, 2012
THURSDAY, 1:30 P.M., CITY HALL

MEMBERS PRESENT

Ken Webster
Steve Reilly
Dan Booth
Chris Johnson
Mike Anderson

MEMBERS ABSENT

Steve McKinney
BJ Byars

OTHERS PRESENT

Virginia Rice
Gary Poucher
Benjie Armstrong

Staff Representatives: David Ball, City Planner
Diane Townsend, Executive Secretary

Chairperson Webster called the meeting to order at 1:30 p.m. The minutes, of the February 23, 2012, meeting, were unanimously approved after a motion by Mr. Steve Reilly and a second by Mrs. Chris Johnson.

Staff Report

Petitions and Communications from the Public

Old Business

New Business

a) Review and consideration for proposed signage (1 Freestanding Sign) for “Hungry Bear BBQ,” located at 490 East Parkway, requested by Gary Poucher.

Staff presented the request for one freestanding sign. Staff stated that the request consisted of a sign face replacement of an existing freestanding sign structure. Mr. Gary Poucher was present and stated that the sign face would consist of a plastic vinyl coating and be placed on the existing sign structure. The Board inquired about landscaping beneath the sign. Mr. Poucher explained that the City had placed a backflow prevention device in the area adjoining the sign structure and that an imitation rock cover had been placed over the device. Mr. Poucher stated that he plans to lower the cover and incorporate additional landscaping to create a better look. After further discussion, Mrs. Chris Johnson made the motion to approve as presented. The motion passed unanimously after a second by Mr. Steve Reilly.

b) Review and consideration for proposed signage (1 Freestanding Sign and 2 Wall Signs) for “Shell,” located at 202 Parkway, requested by Federal Heath Sign Company.

Staff presented the request for one freestanding sign and two wall signs. Staff stated that the sign faces were being changed out from an “Exxon” brand to “Shell.” Staff added that the corporate colors and logos would be changed out as well. Mr. Benjie Armstrong was present and stated that the red on the canopy fascia is currently backlit and the new scheme will also be lit. After further discussion, Mrs. Chris Johnson made the motion to approve as presented. The motion passed unanimously after a second by Mr. Dan Booth.

Unscheduled Items

The Board inquired about the large “Parking \$5” sign on the building at Edgepark Whaley. The Board asked about the abandoned sign structure at Club Chalet and noted a change in the existing sign structure. The Board also asked about chainsaw art, portable buildings and tents in the Glades area.

Adjournment

There being no further business to come before the Board, the meeting was unanimously adjourned at 1:42 p.m., after a motion by Mr. Dan Booth and a second by Mr. Steve Reilly.

MINUTES OF THE
GATLINBURG ENVIRONMENTAL DESIGN REVIEW BOARD
April 12, 2012
THURSDAY, 1:30 P.M., CITY HALL

MEMBERS PRESENT

Steve McKinney
Dan Booth
Chris Johnson
Mike Anderson

MEMBERS ABSENT

Ken Webster
B.J. Byars
Steve Reilly

OTHERS PRESENT

Mike Smelcer
Jack Miller, Jr.
Bill Parrott
Gary Baker
Jay DeFoe
Robert Harrison

Staff Representatives: David Ball, City Planner
Diane Townsend, Executive Secretary

Vice Chairperson McKinney called the meeting to order at 1:30 p.m. The minutes, of the March 22, 2012, Meeting, were unanimously approved after a motion by Mr. Mike Anderson and a second by Mrs. Chris Johnson.

Staff Report

Petitions and Communications from the Public

Old Business

New Business

a) Aesthetic review and consideration for exterior renovations for “Greystone Motel,” located at 349 East Parkway, requested by David Ogle.

Staff presented the request for exterior renovations and stated that the existing motel is proposed to become a restaurant. Staff noted that no building footprint expansions were being proposed just aesthetic alterations to the building. Staff stated that the existing stone will remain and fixed glass will be used on the front center part of the building at the former office location. Staff also stated that the upper level will be used for utilitarian purposes such as storage, heating and air duct chases, etc. The Board asked about parking. Staff stated that there is proposed seating for 36 customers which will require nine (9) parking spaces. Staff noted that the owner has indicated that additional parking is available across the street. The Board asked about the color scheme for the exterior improvements. Mr. Mike Smelcer was present and stated that he thought the colors would change but did not know what colors were proposed. After further discussion, Mrs. Chris Johnson made the motion to approve the materials for renovation, but to have the color scheme brought before the Board for further review. The motion passed unanimously after a second by Mr. Mike Anderson.

b) Aesthetic review and consideration for exterior renovations for “Greystone Lodge At the Aquarium,” located 559 Parkway, requested by Mike Smelcer.

Staff presented the request for exterior renovations. Staff stated that Mr. Mike Smelcer would give a brief overview of the project. Mr. Smelcer, who presented the Board with a color rendering of the project, stated that gables, heavy timbers, columns of stone and lanterns would be used in the exterior renovations. Mr. Smelcer added that cement board and batten siding material would replace the existing siding materials. Mr. Smelcer added that the cement materials are easily maintained especially on the river side where moisture exists. Mr. Smelcer explained that red shingles and simulated slate roof accents would be used as well. Mr. Smelcer, still referring to the rendering, explained that trellis, arbors, and dormers would give the motel a “lodge look.” The Board asked what color of red would be used on the roof. Mr. Smelcer stated that it would be a muted red and stay in line with the Architectural Guidelines. The Board inquired if the siding would cover up the existing stone. Mr. Smelcer replied it would not. After further discussion, Mrs. Chris Johnson made the motion to approve as presented. The motion passed unanimously after a second by Mr. Dan Booth.

c) Aesthetic review and consideration for exterior renovations for “Dick’s Last Resort,” located at 903 Parkway, Suite 104, requested by Bill Parrott.

Staff presented the request for exterior renovations. Staff stated that the request was to create a main entrance facing Parkway to the establishment. Mr. Bill Parrot was present and stated that the single door would be replaced with double doors. Mr. Parrott also stated that the existing concrete planters would remain but that a Trex material would be used for the decking and steps. Mr. Parrott noted that guardrails would also be included in the project. Mr. Parrott added that there are no structural alterations to the building and that the project would take two to three days. After further discussion, Mr. Michael Anderson made the motion to approve as presented. The motion passed unanimously after a second by Mr. Chris Johnson.

d) Aesthetic review and consideration for exterior renovations for “Ole Smoky Pantry,” located at 643 Parkway, requested by Gary Baker.

Staff presented the request for exterior renovations. Staff stated that barn wood vertical siding would be used and the roof would remain the same. The Board asked if it was weathered wood. Mr. Gary Baker was present and stated yes. The Board asked if the siding had a sealer over it and if it would turn black over time. Mr. Baker replied no, but if it did become moldy that they would treat and pressure wash the siding. After further discussion, Mr. Dan Booth made the motion to approve as presented. The motion passed unanimously after a second by Mr. Michael Anderson.

e) Aesthetic review and consideration for exterior renovations for “Parkway Distillery,” located at 650 Parkway, requested by Gary Baker.

Staff presented the request for exterior renovations for the former Legends By Max. Staff stated that Mr. Jay DeFoe would give a brief overview of the project. Mr. DeFoe stated that the entrance gable would remain the same and that display windows would be created to allow

pedestrians to view the operation of the moonshine still, much like they view the candy shops making taffy. Mr. Defoe explained that weathered field stone and weathered siding would be used and coordinated with the rest of the building colors. Mr. DeFoe added that wire screens and rollup sectional glass doors with dark anodized sectional panels would be used as well. The Board asked if there is a law against roll up doors. Staff reported no, but must be keeping with the principles of the architectural guidelines large glass expansions and garage doors are to be avoided. Mr. DeFoe noted that there would not be anything changed above the eaves. The Board stated that they had no problem with the doors but asked about the size of the windows. Mr. DeFoe stated that they were 8 ft by 8 ft. in size. Staff suggested that window mullions be used in the window areas to break up the large glass panes. The Board also inquired about HVAC. After further discussion, Mr. Mike Anderson made the motion to approve the renovations, except for the side windows and added that once a window design had been decided that the item be brought back before the Board. The motion passed unanimously after a second by Mrs. Chris Johnson.

Unscheduled Items

Adjournment

There being no further business to come before the Board, the meeting was unanimously adjourned at 2:35 p.m., after a motion by Mr. Dan Booth and a second by Mrs. Chris Johnson.

MINUTES OF THE
GATLINBURG ENVIRONMENTAL DESIGN REVIEW BOARD
April 26, 2012
THURSDAY, 1:30 P.M., CITY HALL

MEMBERS PRESENT

Ken Webster
Steve McKinney
Steve Reilly
Dan Booth

MEMBERS ABSENT

Chris Johnson
Mike Anderson
BJ Byars

OTHERS PRESENT

David Ogle
Phil Baird
Teresa Huskey
James Hayes
Ned Vickers
Jay Ogle
Sandy Sgrillo
Jay DeFoe

Staff Representatives: David Ball, City Planner
Diane Townsend, Executive Secretary

Chairperson Webster called the meeting to order at 2:00 p.m. The minutes, of the April 12, 2012, meeting were unanimously approved after a motion by Mr. Steve McKinney and a second by Mr. Steve Reilly.

Staff Report

Petitions and Communications from the Public

Old Business

(a) Aesthetic review and consideration for exterior renovations for “Greystone Motel,” located at 349 East Parkway, requested by David Ogle.

Staff presented the request for exterior renovations. Staff stated that the Board approved the materials at their previous meeting subject to the submittal of a building color scheme. Staff presented the rendering and the Board asked if the siding was existing siding. Mr. David Ogle was present and stated yes. The Board also inquired about the roof. Mr. Ogle stated that the roof material would remain composite shingles. After further discussion, Mr. Steve Reilly made the motion to approve as presented. The motion passed unanimously after a second by Mr. Dan Booth.

New Business

a) Review and consideration for proposed signage (1 Wall Sign) for “Oak Square Condominiums,” located at 685 River Road, requested by Jana Sheckles.

Staff presented the request for one wall sign. Staff stated that the height would be checked during the review process to ensure the maximum height of twenty five (25) feet was not being exceeded. Mr. Phil Baird was present and stated that the channel letters would be lit with LED low voltage lighting on a raceway. Further, Mr. Baird stated that the color scheme of teal would match their exiting freestanding sign. After further discussion, Mr. Dan Booth made the motion to approve as presented and the motion passed unanimously after a second by Mr. Steve Reilly.

b) **Aesthetic review and consideration for exterior renovations for “Log Cabin Pancake House,” located at 327 Historic Nature Trail, requested by Linda Huskey.**

Staff presented the request for exterior renovations. Staff stated that the existing cedar shake roof will be replaced with gray galvanized metal. The Board asked if the roof material would be of a non-reflective material. Ms. Teresa Huskey was present and stated that the color and material is similar to the adjoining mercantile barn and of non-reflective material. After further discussion, Mr. Steve Reilly made the motion to approve as presented. The motion passed unanimously after a second by Mr. Steve McKinney.

c) **Review and consideration for proposed signage (1 Projecting Sign) for “Smoky Mountain Ice Cream & Fudge Co.,” located at 511 Parkway, Suite 209B, requested by James Hayes.**

Staff presented the request for one projecting sign. Mr. James Hayes was present and stated that the two sided sign would be hung from an existing wrought iron bracket. The Board asked about the “Blue Bird” Logo on the sign. Mr. Hayes stated that he has permission to use the logo and there are other businesses in town that are displaying the logo as well. Staff stated that based on the description given by Mr. Hayes of the other businesses manner of display, the signs are most likely considered information/product signs. Staff further stated that the attachment would have to be verified during the review process. After further discussion, Mr. Steve Reilly made a motion to table the request until the Board had more information. The motion passed unanimously after a second by Mr. Steve McKinney.

d) **Aesthetic review and consideration for a commercial site plan for “White Oaks Flats, LLC,” located at 805 Parkway, requested by 805 Parkway Partners.**

Staff presented the request for a parking garage and ticket booth structure. Mr. Ned Vickers was present and stated that the ticket booth would have a green tin roof instead of the blue that was depicted in the photo. The Board asked how far back the building would be from Parkway. Mr. Jay Ogle was present and stated that it would be approximately 175 feet back from Parkway. Mr. Steve Reilly asked if some bushes could be placed in front of the AC unit to hide it. Mr. Vickers and Mr. Ogle stated that landscaping would be placed around the ticket booth to obscure the view of the air conditioning unit. The Board inquired about the garage structure. Staff stated that the garage structure would consist of two levels with three (3) exits and two (2) entries. Mr. Vickers noted that one entry and exit to the lower level parking is located on River Road, one (1) exit onto Maples Lane, and one (1) exit into the private easement area which discharges onto River Road. Mr. Vickers added that the Parkway side is entry only. Mr. Jay Ogle added that the Parkway would have 5 to 6 car stacking. Mr. Vickers also added that the garage was setback 20 feet from the property line instead of the required 10 feet to provide for a landscape buffer. The Board inquired about the maturity of the plantings. Mr. Vickers stated that one and one half caliper would be used in planting trees, dogwoods, etc. The Board asked about tenants. Mr. Vickers stated that they are working with one tenant at this time and will have to come back before the Board when plans are final. After further discussion, Mr. Dan Booth made the motion to approve as presented. The motion passed unanimously after a second by Mr. Steve McKinney.

Unscheduled Items

Environmental Design Review Board Minutes

April 26, 2012

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Ms. Sandy Sgrillo with “Peace By Peace Stained Glass Studio,” located at 1126 Glades Road, asked for the Board’s opinion for one freestanding two sided sign, one wall sign, and four incidental signs. The Board asked how many parking spaces were out front. Ms. Sgrillo stated five (5) or six (6). The Board asked how much parking the monument sign would take up. Ms. Sgrillo replied half of one parking space. The Board inquired about actual stained glass on the sign and Ms. Sgrillo stated it was just a picture of stained glass. The Board then asked if the background was white. Ms. Sgrillo stated yes. The Board asked if the sign was already made. Ms. Sgrillo stated no. The Board asked if she could use a cream background. Ms. Sgrillo stated yes or even a black background. Staff directed Ms. Sgrillo to submit a new rendering of the sign at the next meeting.

Mr. Jay DeFoe, came before the Board, at their request from the last meeting regarding the windows at “Parkway Distillery,” located at 650 Parkway. Mr. DeFoe stated that sectional glass doors would have a bronze anodized finish. Mr. DeFoe also stated that the large plain glass panels located at each end of the building would be broken up with mullions. Mr. DeFoe added that the side windows would have similar framing and color. The Board asked if the mullions would be located at head height. Mr. DeFoe replied that the mullions are located at head height but that the lower pane would be divided into two (2) halves with a single vertical mullion. Mr. DeFoe added that the glass garage doors would be open during regular business hours only and lowered at night and during inclement weather conditions. After further discussion, Mr. Steve McKinney made a motion to approve the request until the Board had more information. The motion passed unanimously after a second by Mr. Steve Reilly.

Adjournment

There being no further business to come before the Board, the meeting was unanimously adjourned at 2:30 p.m., after a motion by Mr. Steve McKinney and a second by Mr. Dan Booth.

MINUTES OF THE
GATLINBURG ENVIRONMENTAL DESIGN REVIEW BOARD
May 24, 2012
THURSDAY, 1:30 P.M., CITY HALL

MEMBERS PRESENT

Ken Webster
Dan Booth
Chris Johnson
Mike Anderson

MEMBERS ABSENT

Steve Reilly
Steve McKinney
B.J. Byars

OTHERS PRESENT

Sandy Sgrillo
Stacy Rupp
John Soter
Rob Muse
Pat Boles
Jeff Holden
Jim Woods
Jimmy Woods
James Williams
Harry Williams

Staff Representatives: David Ball, City Planner
Diane Townsend, Executive Secretary

Chairperson Webster called the meeting to order at 1:30 p.m. The minutes, of the April 26, 2012, Meeting, were unanimously approved after a motion by Mr. Dan Booth and a second by Mrs. Chris Johnson.

Staff Report

Petitions and Communications from the Public

Old Business

a) **Review and consideration for proposed signage (1 Projecting Sign and 1 Wall Sign) for “Smoky Mountain Ice Cream & Fudge Co.,” located at 511 Parkway, Suite 209B, requested by James Hayes.**

Staff presented the request for one projecting sign and one wall sign. Staff stated that the request was heard and tabled at the last meeting due to the issue of displaying the product name brand on the business sign. Staff informed the Board that after further research it was determined that the display of the name brand on the permanent business sign was allowable under the current sign provisions. Staff noted that wooden, projecting sign will be supported by a wrought iron support structure that projects from the building. After further discussion, Mrs. Chris Johnson made the motion to approve as presented. The motion passed unanimously after a second by Mr. Michael Anderson.

New Business

a) Review and consideration for proposed signage (1 Freestanding Sign) for “Peace By Peace Stained Glass Studio,” located at 1126 Glades Road, requested by Sandy Sgrillo.

Staff presented the request for one freestanding sign. Staff stated that this was presented to the Board as an unscheduled item at the last meeting. Staff reminded the Board that the proposed background of the monumental sign was white and that the Board requested that the applicant look at alternative colors. Staff passed out new renderings depicting two background alternatives consisting of a pale green or beige color. The Board favored the green background. After further discussion, Mr. Dan Booth made the motion to approve the freestanding sign with a recommendation that the green background be utilized with the sign. The motion passed unanimously after a second by Mrs. Chris Johnson.

b) Review and consideration for proposed signage (4 Window Signs) for “Kellogg Roofing & Construction,” located at 1003 East Parkway, requested by Stacy Rupp.

Staff presented the request for four window signs. Staff stated that the sign background is not black as depicted in the drawings and that the letters are red and white. Staff added that three of the signs will be placed in the windows facing East Parkway, while the fourth sign will be placed on a window facing Ridge Road. After further discussion, Mrs. Chris Johnson made the motion to approve as presented. The motion passed unanimously after a second by Mr. Dan Booth.

c) Review and consideration for proposed signage (1 Freestanding Sign) for “Zoder’s Inn & Suites,” located at 402 Parkway, requested by Jana Sheckles.

Staff presented the request for one freestanding sign. Staff noted that the request is to replace the sign face on the existing sign structure with the proposed new business name. Mr. Pat Boles with SignCo was present and stated that the sign would have exterior lighting. Staff also noted that the graphic depicted is a still graphic and would not be animated or moving. After further discussion, Mr. Michael Anderson made the motion to approve as presented. The motion passed unanimously after a second by Mrs. Chris Johnson.

d) Review and consideration for proposed signage (1 Projecting Sign, 1 Window Sign, and 2 Awning Signs) for “Five Guys,” located at 815 Parkway, Suite 1, requested by Jeff Holden.

Staff presented the request for one projecting sign, one window sign and two signs on umbrellas at the former Panerra Bread location at the intersection of Parkway and Historic Nature Trail. Staff stated that due the nature of the development being viewed as a mall, a freestanding sign would be considered an off-premise sign and therefore not permitted under the current sign ordinance provisions. Staff also stated that the two-sided projecting sign would have external lighting as shown in the rendering. Mr. Jeff Holden was present and stated that there would be signage on four (4) umbrellas which includes the name of the business and the Coca Cola Name Brand. Staff advised product signs are only permitted as wall signs. Mr. Holden asked if a canopy with signage could be erected similar to the previous business. Staff stated that an awning and awning sign could be permitted provided the total number and square footages met current sign ordinance provisions. Mr. Holden further stated that the window sign on the door is

three square feet. Mr. Boles asked if a checkerboard design in red and white could be used on the umbrellas. Staff stated yes. Mr. Dan Booth made the motion to approve the projecting sign and the window sign as presented. The motion passed unanimously after a second by Mrs. Chris Johnson.

e) Aesthetic review and consideration for exterior renovations for “Three Jimmy’s Good Time Eatery,” located 1259 East Parkway, requested by Jim Woods.

Staff presented the request for exterior renovations. Staff stated that the proposed renovations relate specifically to the vacant space adjoining “Subway” that faces Glades Road. Staff further noted that the request includes the installation of two (2) windows and an entry and exit way into the existing block wall facade. Staff also stated that a metal canopy and a wrap around patio would be added facing Glades Road and Pine Drive. The Board inquired about the colors and materials that would be used in the renovations. Mr. Jim Woods was present and stated wood and stone accents in the colors of tan and almond would be used in the renovation. The Board asked about the roof color of the building. Mr. Woods stated that the roof was an almond color. The Board also inquired about signage of which Mr. Woods responded saying “they were in the process of deciding on signage but were not ready at this time to present anything to the Board.” After further discussion, Mrs. Chris Johnson made the motion to approve as presented. The motion passed unanimously after a second by Mr. Michael Anderson.

f) Review and consideration for proposed signage (2 Freestanding Signs) for “Big Bear Pizza and Subs,” located 815 East Parkway, Suite 1, requested by Jeff Henry.

Staff presented the request for two freestanding signs. Staff stated that the applicant had not submitted enough information at this time for the Board to conduct a proper review. After further discussion, Mrs. Chris Johnson made a motion to table the request until the Board had more information. The motion passed unanimously after a second by Mr. Michael Anderson.

g) Aesthetic review and consideration for a fence located at 387 Parkway, requested by James Williams.

Staff presented the request to erect a fence in a commercial zone adjoining the “Rose Renee,” a business located on Parkway just above the former “Rocky Waters Motel.” Staff stated that the fence is to be located on a vacant site where a building was removed approximately 15 years ago. Staff noted that currently there is a chain link fence in the location where the owners are looking to place the new fence. Staff added that the proposed fence consists of a wrought iron material supported by 6 by 6 posts, much like the material and aesthetic of fencing used by the City throughout the downtown area. The Board asked about the height of the fence and the location in reference to the City sidewalk. Staff stated that the fence was approximately 42-48 inches high and would be placed at the back edge of the sidewalk, on the private property. Mr. Harry Williams was present and stated that there would be an entry gate installed in the fence to provide access to the vacant space. After further discussion, Mr. Dan Booth made the motion to approve as presented. The motion passed unanimously after a second by Mr. Michael Anderson.

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Unscheduled Items

Adjournment

There being no further business to come before the Board, the meeting was unanimously adjourned at 2:03 p.m., after a motion by Mr. Dan Booth and a second by Mr. Michael Anderson.

MINUTES OF THE
GATLINBURG ENVIRONMENTAL DESIGN REVIEW BOARD
June 14, 2012
THURSDAY, 1:30 P.M., CITY HALL

MEMBERS PRESENT

Ken Webster
Steve Reilly
Dan Booth
Chris Johnson

MEMBERS ABSENT

B.J. Byars
Steve McKinney
Mike Anderson

OTHERS PRESENT

Carolina Zamora
Al Shirley
Mary Cantrell
R. J. Harjani
David Ray Ogle
David Whaley
Jim Woods
Stewart Garrison
Jeff Brandon
Jay Ogle

Staff Representatives: Ashley Miller, Assistant City Planner
Diane Townsend, Executive Secretary

Chairman Webster called the meeting to order at 1:30 p.m. The minutes, of the May 24, 2012, meeting, were unanimously approved after a motion by Mrs. Chris Johnson and a second by Mr. Dan Booth.

Staff Report

Petitions and Communications from the Public

Old Business

New Business

a) Review and consideration for proposed signage (1 Freestanding Sign) for “Iglesia De Dios Pentecostal,” located at 1459 East Parkway, requested by Marina Ramos Colix.

Staff presented the request for one freestanding sign. Staff stated that the sign will have a white aluminite metal background with blue and red letters. Staff added that the pressure treated posts will be painted to match the sign. After further discussion, Mr. Steve Reilly made the motion to approve as presented. The motion passed unanimously after a second by Mrs. Chris Johnson.

b) Aesthetic review and consideration for a commercial building for “Mountain Shadows Resort,” located on Hidden Hills Road, requested by Al Shirley.

Staff presented the request for an office building. Staff stated that the building will have a green metal roof with board and batten siding. Staff added that the applicant is proposing native species for the landscaping. Mr. Al Shirley was present and stated that the sides of the building

will be vinyl siding. The Board asked about colors. Ms. Mary Cantrell was present and stated that the door will be blue, the roof green, and the building will be brown. After further discussion, Mr. Dan Booth made the motion to approve as presented. The motion passed unanimously after a second by Mr. Steve Reilly.

c) Aesthetic review and consideration for exterior renovations for “Harjani Shopping Complex,” located at 946 Parkway, requested by Stan Sorey.

Staff presented the request for exterior renovations. Staff stated that the applicant has noted on the application that the existing stucco was damaged by a storm. Mr. R.J. Harjani was present and stated that the front fascia will hide the AC units. Mr. Harjani added that a parapet wall will be added as well. After further discussion, Mr. Steve Reilly made the motion to approve as presented. The motion passed unanimously after a second by Mrs. Chris Johnson.

d) Review and consideration for proposed signage (1 Freestanding Sign & Changeable Copy Marquee Sign) for “Greystone Grill,” located at 349 East Parkway, requested by David Ray Ogle.

Staff presented the request for one freestanding and one changeable copy marquee sign. Staff stated that the plastic faces will be internally lit and have a white background with blue and red letters. The Board asked if the number 2 will be removed. Mr. David Ray Ogle was present and stated that the number 2 will be removed. After further discussion, Mrs. Chris Johnson made the motion to approve as presented. The motion passed unanimously after a second by Mr. Dan Booth.

e) Review and consideration for proposed signage for (1 Wall Sign) for “King Hobby,” located at 732 Parkway, Suite 1, requested by David Whaley.

Staff presented the request for one wall sign. Staff stated that for the next five items the signs will be made of high density urethane, routed and carved to give dimension, with gooseneck lighting. Chairman Ken Webster stated that the Board could act on the next 5 items with one motion, if there were no discrepancies. Staff stated that this sign will have red background with blue lettering and trim. After further discussion, Mr. Steve Reilly made the motion to approve, as presented. The motion passed unanimously after a second by Mr. Dan Booth.

f) Review and consideration for proposed signage for (1 Wall Sign) for “The Bear Claw Gifts & Clothing Company,” located at 732 Parkway, Suite 2, requested by David Whaley.

Staff presented the request for one wall sign. Staff stated that the background will be green with yellow lettering and trim. Staff also stated that the sign will be made of high density urethane, routed and carved to give dimension, with gooseneck lighting. After further discussion, Mr. Steve Reilly made the motion to approve as presented. The motion passed unanimously after a second by Mr. Dan Booth.

g) Review and consideration for proposed signage for (1 Wall Sign) for “Old Tyme Photo,” located at 732 Parkway, Suite 3, requested by David Whaley.

Staff presented the request for one wall sign. Staff stated that the sign will have a brown back ground with gold letters and trim. Staff also stated that the sign will be made of high density urethane, routed and carved to give dimension, with gooseneck lighting. After further discussion, Mr. Steve Reilly made the motion to approve as presented. The motion passed unanimously after a second by Mr. Dan Booth.

h) Review and consideration for proposed signage for (1 Wall Sign) for “Gatlinburg Boutique,” located at 732 Parkway, Suite 4, requested by David Whaley.

Staff presented the request for one wall sign. Staff stated that the sign will have a black background with pink letters and pink and black trim. Staff also stated that the sign will be made of high density urethane, routed and carved to give dimension, with gooseneck lighting. After further discussion, Mr. Steve Reilly made the motion to approve as presented. The motion passed unanimously after a second by Mr. Dan Booth.

i) Review and consideration for proposed signage for (1 Wall Sign) for “A & B Jewelry New York,” located at 732 Parkway, Suite 5, requested by David Whaley.

Staff presented the request for one wall sign. Staff stated that the background will be black and brown, and have white and gold letters with green trim. Staff also stated that the sign will be made of high density urethane, routed and carved to give dimension, with gooseneck lighting. After further discussion, Mr. Steve Reilly made the motion to approve as presented. The motion passed unanimously after a second by Mr. Dan Booth.

j) Review and consideration for proposed signage (1 Wall Sign and 1 Freestanding Mall Directory Sign,” for “Three Jimmy’s A Good Time Eatery,” located at 1359 East Parkway, Suite F, requested by Jim Woods.

Staff presented the request for one wall sign and one freestanding mall directory sign. Staff stated that the wall sign will be high density urethane with gooseneck lighting and be most visible from Glades Road. Staff also stated that the freestanding mall directory sign will be placed on the existing mall sign and be most visible from East Parkway. After further discussion, Mr. Dan Booth made the motion to approve as presented. The motion passed unanimously after a second by Mr. Steve Reilly.

k) Review and consideration for proposed signage (1 Roof Sign) for “Kilwin’s,” located at 645 Parkway, requested by Stewart Garrison.

Staff presented the request for one roof sign. Staff stated that this sign was given a variance by the Municipal Board of Zoning Appeals in 2003. Staff also stated that the high density urethane sign will have a maroon background with gold letters and that the ice cream cones will be raised. After further discussion, Mrs. Chris Johnson made the motion to approve as presented. The motion passed unanimously after a second by Mr. Dan Booth.

1) Review and consideration for proposed signage (2 Freestanding Signs) for “805 Parkway Parking Lot,” located at 805 Parkway, requested by 805 Parkway Partners.

Staff presented the request for two freestanding signs. Staff stated that the sign faces will be green acrylic and internally illuminated on a metal pole painted to match the signs. The Board asked about landscaping beneath the signs. Mr. Jay Ogle was present and stated that the location on River Road will be heavily landscaped, but that there is no room to landscape around the Parkway sign due to the pavement. After further discussion, Mr. Steve Reilly made the motion to approve as presented. The motion passed unanimously after a second by Mrs. Chris Johnson.

Unscheduled Items

The Board inquired about the buildings down around the Cole Lane area. Staff stated that the inquiry will be forwarded to the Building Inspections Department.

Adjournment

There being no further business to come before the Board, the meeting was unanimously adjourned at: 1:46 p.m., after a motion by Mrs. Chris Johnson and a second by Mr. Steve Reilly.

MINUTES OF THE
GATLINBURG ENVIRONMENTAL DESIGN REVIEW BOARD
June 28, 2012
THURSDAY, 1:30 P.M., CITY HALL

MEMBERS PRESENT

Ken Webster
Steve Reilly
Dan Booth
Chris Johnson
Mike Anderson

MEMBERS ABSENT

B.J. Byars
Steve McKinney

OTHERS PRESENT

Jeff Holden
Suzzane DeSear
Emad Alfatlawi
Brandon Webster

Staff Representatives: David Ball, City Planner
Diane Townsend, Executive Secretary

Chairperson Webster called the meeting to order at 1:30 p.m. The minutes, of the June 14, 2012, Meeting, were unanimously approved after a motion by Dan Booth and a second by Steve Reilly.

Staff Report

Petitions and Communications from the Public

Old Business

New Business

a) Review and consideration for proposed signage (1 Wall Sign) for “Five Guys,” located at 815 Parkway, Suite 1, requested by Jeff Holden.

Staff presented the request for one wall sign. Staff stated that at the previous meeting that the Board approved a projecting sign. Staff explained that this request is for channel letters that are 21 inches high and cover an area of approximately 13 feet in length. Mr. Jeff Holden was present and stated that the company has now decided to swap the locations of the channel letters and the blade sign and that he would bring the request to the Board at the next meeting.. Mr. Holden added that the channel letters would become smaller, being 15 inches high by approximately 9 feet in length. The Board asked about the material of the channel letters. Mr. Holden stated that the letters are aluminum with plexiglas faces and neon lighting. Staff asked if the neon was exposed. Mr. Holden stated no. After further discussion, Mr. Steve Reilly made a motion to approve the size and location of the blade sign and channel letters with a recommendation to change the channel letters to red outlined in white, instead of white outlined with red. The motion passed unanimously after a second by Mrs. Chris Johnson.

b) Review and consideration for proposed signage (1 Wall Sign) for “Ripley’s Believe It Or Not Odditorium,” located at 800 Parkway, requested by Suzzane DeSear.

Staff presented the request for one wall sign. Staff asked Mrs. Suzzane DeSear from the audience to explain her request. Mrs. DeSear stated that the business was going back to using the name of the Ripley’s Traveling Show, and would be replacing the word “Museum” with the word “Odditorium” using the same amount of space and color. After further discussion, Mr. Steve Reilly made the motion to approve as presented. The motion passed unanimously after a second by Mr. Michael Anderson.

c) Aesthetic review and consideration for exterior renovations for “Wood Whittlers,” located at 1402 East Parkway, requested by Randy Hurst.

Staff presented the request for exterior renovations. Staff stated that the roof shingles would be replaced with grey metal. The Board noted that part of the roof was galvanized metal and that the grey roof would look good on the blue building. After further discussion, Mr. Michael Anderson made the motion to approve as presented. The motion passed unanimously after a second by Mr. Steve Reilly.

d) Review and consideration for proposed signage for (1 Wall Sign) for “Gatlinburg’s Hobby King,” located at 626 Parkway, requested by Emad Alfatlawi.

Staff presented the request for one wall sign. Staff stated that the sign cannot be supported by the roof. Mr. Emad Alfatlawi was present and showed the Board the Bracket that the sign would be mounted on onto the wall. Mr. Alfatlawi added that the sign would be mounted exactly like the business next door, “Seasons Best.” Staff stated that the sign would not be allowed to be mounted or supported by the roof structure. Mr. Steve Reilly made a motion to table the sign until staff could review the sign ordinance. Staff stated that the Board could conduct an aesthetic review of the colors and materials of the sign and the support of the sign would be address at the administrative permit review. The Board asked about the colors and the materials. Mr. Alfatlawi stated that the letters would be white and that the sign would be constructed using an alumacore material. The Board stated that the board is trying to stay away from those types of signs. The Board then asked Mr. Alfatlawi if he would consider using a wood sign that is sandblasted or routed to give dimension. Mr. Alfatlawi stated that this type of sign would not hold up in the weather. The Board then recommended using a high density urethane sign that is carved or routed. Mr. Alfatlawi asked for the information and advised that the sign maker would contact the Planning Department. After further discussion, Mr. Steve Reilly made a motion to table the request until the Board had more information. The motion passed unanimously after a second by Mrs. Chris Johnson.

Unscheduled Items

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The Board inquired about a pile of trash across from Whaley's on Glades Road. Staff stated that the City is working on an overall cleanup and the property owners have been notified. The Board asked about the window signs at "Moonshine Holler" facing North China Restaurant and River Road. Staff stated that the Building Inspection Department had been notified of the signage and that window signs can only cover 30 percent of the window area. The Board also asked about the rate and price sign in the Parking Lot behind the Loco Burro. Staff stated that the Building Department was in the process of taking care of this matter.

Adjournment

There being no further business to come before the Board, the meeting was unanimously adjourned at 1:59 p.m., after a motion by Mrs. Chris Johnson and a second by Mr. Dan Booth.

MINUTES OF THE
GATLINBURG ENVIRONMENTAL DESIGN REVIEW BOARD
July 12, 2012
THURSDAY, 1:30 P.M., CITY HALL

MEMBERS PRESENT

Ken Webster
Steve Reilly
Chris Johnson
Mike Anderson
Tim Heinrich

MEMBERS ABSENT

Steve McKinney
Dan Booth

OTHERS PRESENT

Jeff Holden
Kimberly Dyer
Peggy Thompson
Michael Thompson
Jackie Price
Mike Smelcer
Logan Emory
Brandon Webster

Staff Representatives: David Ball, City Planner
Diane Townsend, Executive Secretary

Chairperson Webster called the meeting to order at 1:30 p.m. The minutes, of the June 28, 2012, Meeting, were unanimously approved after a motion by Mrs. Chris Johnson and a second by Mr. Steve Reilly.

Staff Report

Staff welcomed new Board member Tim Heinrich, who will fulfill the remaining term of Mrs. B.J Byars, who recently resigned.

Petitions and Communications from the Public

Old Business

a) **Review and consideration for proposed signage for (1 Wall Sign) for “Gatlinburg’s Hobby King,” located at 626 Parkway, requested by Emad Alfatlawi.**

Staff presented the request for one wall sign. Staff stated that after speaking with the sign installer, the sign would be attached to and through the vertical wall. The Board also commented on changing the color scheme. After further discussion, Mrs. Chris Johnson made a motion to disapprove with a recommendation that natural colors and wood or other materials be utilized that could be carved or routed to create dimension in the sign. The motion passed unanimously after a second by Mr. Steve Reilly.

New Business

a) Aesthetic review and consideration for exterior renovations for “Five Guys Restaurant,” located at 815 Parkway, Suite 1, requested by Jeff Holden.

Staff presented the request for exterior renovations. Staff stated that the request is to erect an awning over the patio area. The Board asked about the materials. Mr. Jeff Holden was present and stated that shingles matching the rest of the building would be used on the picnic shelter with four posts. Mr. Holden also reported back to the Board at their request from the last meeting that the company would not allow red letters trimmed in white and that famous burgers and fries would be removed from the projecting sign and placed below the wall sign. The Board thanked Mr. Holden for trying to comply with their recommendation. After further discussion, Mr. Steve Reilly made the motion to approve as presented. The motion passed unanimously after a second by Mr. Michael Anderson.

b) Aesthetic review and consideration for exterior renovations to the existing building located at 722 Powdermill Road, requested by Ralph Ogle.

Staff presented the request for exterior renovations. Staff stated that the request is to use a stained D-Log siding on the exterior of the building. The Board agreed that this was a definite improvement in aesthetics. After further discussion, Mr. Michael Anderson made the motion to approve as presented. The motion passed unanimously after a second by Mrs. Chris Johnson.

c) Review and consideration for proposed signage for (2 Window Signs) for “Smoky Mountain Fire and Ice,” located at 511 Parkway, Suite 311, requested by Kimberly Dyer.

Staff presented the request for two window signs. Staff stated that one sign would be placed on the door and the other sign would be placed on a fixed glass panel. The Board asked if the background was white. Mr. Michael Thompson was present and stated that there is no backing on the applied black letters and graphics. After further discussion, Mrs. Chris Johnson made the motion to approve as presented. The motion passed unanimously after a second by Mr. Steve Reilly.

d) Aesthetic review and consideration for exterior renovations for “Four Sister’s Inn,” located at 425 Stuart Lane, requested by Jackie Price.

Staff presented the request for exterior renovations. Mr. Michael Anderson excused himself from the Board as a representative of the applicant. Mr. Anderson stated that the property, “Four Sisters Inn,” is currently utilized as a bed and breakfast. Mr. Anderson further noted that the owners will be converting the use of the building into an overnight rental. Mr. Anderson also stated that the property is surrounded by the road on three sides and therefore his client would like to erect a six foot cedar fence to shadowbox the existing patio and picture window. The Board inquired about the landscaping. Ms. Jackie Price was present and stated that the azaleas would have to be relocated in order to install the privacy fence. Mr. Anderson added that with the fence up, there would only be 18-24 inches of area for the azaleas. Staff asked Ms. Price if the azaleas would be relocated to somewhere else on the property. Ms. Price stated yes. Mr. Anderson explained that the fence would be erected on top of the slab and that the vertical cedar would be stained to match the existing lap siding on the building. After further discussion, Mr. Steve Reilly made a motion to approve as presented. Mrs. Chris Johnson seconded the motion, which passed with all members voting aye, except Mr. Michael Anderson who abstained.

e) **Aesthetic review and consideration for exterior renovations for “The Gatlinburg Waste Water Treatment Facility,” located at 1025 Banner Road, requested by SRA.**

Staff presented the request for exterior renovations. Mr. Mike Smelcer was present and stated that a floor would be added to the Administrative/Office Building along with two stairwells and elevator to provide handicap access to the building. Mr. Smelcer stated that pea gravel and precast concrete were being used along with wood timbers and gables on the new entrance. Mr. Smelcer added that the columns would be extended and a flat roof would be replaced with a grey metal mansard roof. After further discussion, Mrs. Chris Johnson made the motion to approve as presented. The motion passed unanimously after a second by Mr. Michael Anderson.

Unscheduled Items

Staff stated that the rate and price sign at the parking lot on River Road has been removed and the owner cited. Staff also stated that the moonshine signs across from North China Restaurant were also being addressed by the building Department.

Adjournment

There being no further business to come before the Board, the meeting was unanimously adjourned at 2:01 p.m., after a motion by Mr. Steve Reilly and a second by Mr. Michael Anderson.

MINUTES OF THE
GATLINBURG ENVIRONMENTAL DESIGN REVIEW BOARD
July 26, 2012
THURSDAY, 1:30 P.M., CITY HALL

MEMBERS PRESENT

Ken Webster
Steve Reilly
Chris Johnson
Mike Anderson
Tim Heinrich

MEMBERS ABSENT

Steve McKinney
Dan Booth

OTHERS PRESENT

Mitchell Murphy
Emad Alfatlawi
Harry Williams
Melissa Reynolds
Kevin White
James Embry
Jerry Parker
Jay Ogle

Staff Representatives: David Ball, City Planner
Diane Townsend, Executive Secretary

Chairperson Webster called the meeting to order at 1:30 p.m. The minutes, of the July 12, 2012, meeting were unanimously approved after a motion by Mr. Michael Anderson and a second by Mrs. Chris Johnson.

Staff Report

Petitions and Communications from the Public

Old Business

a) Review and consideration for proposed signage (1 Wall Sign) for “Gatlinburg’s Hobby King,” located at 626 Parkway, requested by Emad Alfatlawi.

Staff presented the request for one wall sign. Mr. Mitchell Murphy was present and showed the Board the actual material that will be used for the sign. Mr. Murphy explained that the back ground would be a pvc plastic mat with the letters cut out of the same material to give dimension. Mr. Murphy added that the sign would be mounted to the wall and pvc pipe would be used. The Board asked about the colors. Mr. Mitchell said the colors were teal, purple, Rubine Red and white. The Board stated that there were too many colors being used and asked if the purple could be removed and changed to red. Mr. Murphy stated yes. After further discussion, Mrs. Chris Johnson made the motion to approve with a recommendation to change the color purple to red. The motion passed unanimously after a second by Mr. Steve Reilly.

New Business

a) Aesthetic review and consideration for a fence located at 387 Parkway, requested by James Williams.

Staff presented the request for a chain link fence. Staff reminded the Board that they approved a wrought iron fence for this location and that now the owner would like to erect a chain link fence on the rear of the property for safety reasons while the other fence is being built. Mr. Harry Williams was present and stated that the chain link fence would only be temporary. The Board asked if a top rail could be added to make it look nicer. Mr. Williams stated yes. After further discussion, Mr. Michael Anderson made the motion to approve with a recommendation that a top rail be added and the height of the fence would conform to code. The motion passed unanimously after a second by Mrs. Chris Johnson.

b) Review and consideration for a proposed ornate object, located at 739 Glades Road, requested by Melissa Reynolds.

Staff presented the request for an ornate object, being a tepee. Staff stated that this request would not be used as an occupancy. Ms. Melissa Reynolds was present and stated that her business "The Tepee," is located inside the "Grace Dyer Gallery." Ms. Reynolds stated that the tepee would be roped off and on the weekends there would be storytelling, flute playing, and dancing. The Board asked what the tepee is made of. Ms. Reynolds stated canvas. The Board asked about the location. Ms. Reynolds stated it is to be placed to the right of the stairs. After further discussion, Mr. Steve Reilly made the motion to approve as presented. The motion passed unanimously after a second by Mr. Tim Heinrich.

c) Aesthetic review and consideration for a fence for "Chalet Village Properties," located at 1441 Wiley Oakley Drive, requested by Kevin White.

Staff presented the request for a fence. Mr. Kevin White was present and stated that the area where the fence will be erected is in a gravel parking area. Mr. White added that the fence would be six foot flat wood. The Board asked if the fence would be stained. Mr. White replied yes with a natural stain and would open inward so it would not swing out into the road. Mr. White explained that the area had become a community dumping site and that the area would be monitored. After further discussion, Mrs. Chris Johnson made the motion to approve as presented. Mr. Michael Anderson seconded the motion which passed with four members voting aye and Mr. Tim Heinrich abstaining.

d) Aesthetic review and consideration for exterior renovations for "Parker's Seafood," located at 206 Long Branch Road, requested by James Embry.

Staff presented the request for exterior renovations. Mr. James Embry was present and explained the location of the property and that the request is for concept approval. Mr. Embry stated that the proposal is to convert the building into a seafood restaurant and market. Mr. Embry presented drawings depicting ramps and a deck being added as well as a catwalk, that is cantilevered that will insure separation of certain foods as required by law. Mr. Embry stated that the existing deck and landscaping is in the setback area and that any additions will not encroach into the flood zone. Mr. Embry pointed out an overhead door that will be rolled up during business hours.

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Mr. Embry added that pre-fab cartons will be placed on steps, bleacher style, and provide fresh produce, flowers, etc. Mr. Embry noted that a semaphore mast would fly different flags depending on the special of the day, such as crab or lobster. The Board asked about parking. Mr. Embry stated that there are two parking lots close by and pointed out that on the plan it shows service and employee parking. After further discussion, Mr. Steve Reilly made the motion to approve as presented. The motion passed unanimously after a second by Mrs. Chris Johnson.

e) Aesthetic review and consideration for a Ticket Booth for “805 Parkway Partners,” located at 805 Parkway, requested by Ned Vickers and Jay Ogle.

Staff presented the request for a ticket booth for a pay parking lot. Staff stated that this request was for a prefab building to begin with, but now will be a stick built parking attendant booth. Mr. Jay Ogle was present and stated that Hardy plank lap siding would be used with a green metal roof. The Board asked if stone could be used around the base of the building and if so not as much landscaping would be required. After further discussion, Mr. Steve Reilly made the motion to approve as presented. The motion passed unanimously after a second by Mrs. Chris Johnson.

Unscheduled Items

Mr. Harry Williams asked the Board to look at a sign that he was proposing to place on the existing pole on his property. The Board asked Mr. Williams if he could use a high density urethane where the grain can be seen and use natural colors. Mr. Williams stated that he could use the blues and greens on the City logo sign. Staff explained that a sign over a city sidewalk can be removed at any time at the expense of the property owner if the City deems it to be removed.

Adjournment

There being no further business to come before the Board, the meeting was unanimously adjourned at 2:20 p.m., after a motion by Mr. Steve Reilly and a second by Mr. Michael Anderson.

MINUTES OF THE
GATLINBURG ENVIRONMENTAL DESIGN REVIEW BOARD
August 9, 2012
THURSDAY, 1:30 P.M., CITY HALL

MEMBERS PRESENT

Ken Webster
Steve Reilly
Chris Johnson
Mike Anderson
Tim Heinrich

MEMBERS ABSENT

Steve McKinney
Dan Booth

OTHERS PRESENT

Kevin McFarlen

Staff Representatives: David Ball, City Planner
Diane Townsend, Executive Secretary

Chairperson Webster called the meeting to order at 1:30 p.m. The minutes, of the July 26, 2012, Meeting, were unanimously approved after a motion by Mr. Steve Reilly and a second by Mr. Michael Anderson.

Staff Report

Staff received notice that Mr. Steve McKinney has resigned from the Board.

Petitions and Communications from the Public

Old Business

New Business

a) Review and consideration for proposed signage for “Smoky Mountain Adventures,” located at 385 East Parkway, Suite 225, requested by Edward McFarlen.

Staff presented the request for one freestanding sign. Mr. Kevin McFarlen was present and stated that the sign pole was an existing structure. Mr. McFarlen explained that the sign would be a two-sided and constructed of a coroplast material. Mr. McFarlen also stated that the sign is internally illuminated. Staff stated that the business name would need to be incorporated into the freestanding sign otherwise the sign would be considered a product or information sign. Staff further explained that this type of incidental signage is only allowed as a wall sign. The Board asked if the same font could be used on all the letters and if the depicted shade of blue could be consistent throughout the sign font. Mr. McFarlen stated that he was agreeable to utilizing the same fonts and colors throughout the sign. After further discussion, Mr. Steve Reilly made a motion to disapprove the request with a recommendation to replace “Rent RZR’s,” with the name of the business “Smoky Mountain Adventures,” laterally on the freestanding sign and further recommended the use of the same fonts and shade of blue on all signage. Mrs. Chris Johnson seconded the motion.

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b) Review and consideration for proposed signage for “Rose Renee Psychic,” located at 395 Parkway, requested by Harry Williams.

No one was present to answer the Boards questions. Mr. Steve Reilly made a motion to table the item. Mr. Michael Anderson seconded the motion with all members voting aye.

Unscheduled Items

The Board inquired about “Gatlinburg Jeep Rentals” signage next to McKinney’s Market. The Board also inquired about the “Sherlock Holmes Pub,” “The Fork Restaurant” and the “Five Guys” placement of the projecting sign. Staff advised that their concerns would be forwarded to the Building Inspection Services Department.

Adjournment

There being no further business to come before the Board, the meeting was unanimously adjourned at 2:03 p.m., after a motion by Mrs. Chris Johnson and a second by Mr. Steve Reilly.

MINUTES OF THE
GATLINBURG ENVIRONMENTAL DESIGN REVIEW BOARD
August 23, 2012
THURSDAY, 1:30 P.M., CITY HALL

MEMBERS PRESENT

Ken Webster
Steve Reilly
Dan Booth
Mike Anderson
Tim Heinrich

MEMBERS ABSENT

Chris Johnson

OTHERS PRESENT

James Williams
Ned Vickers
Dorothy Egli
Tom Goodwin
Megan Hickman
Chuck Edwards

Staff Representatives: David Ball, City Planner
Diane Townsend, Executive Secretary

Chairperson Webster called the meeting to order at 1:30 p.m. The minutes, of the August 9, 2012, meeting, were unanimously approved after a motion by Mr. Steve Reilly and a second by Mr. Michael Anderson.

Staff Report

Petitions and Communications from the Public

Old Business

a) Review and consideration for proposed signage (1 Projecting Sign) for “Rose Renee Psychic,” located at 395 Parkway, requested by Harry Williams.

Staff presented the request for one projecting sign. Staff stated that this sign is proposed to overhang the City sidewalk, which will not be permitted. Staff also stated that the sign would have a blue background with “welcome” painted in white with green shading, “Fabulous” painted in white with black shading, and “Rose Renee” painted in blue and green. The Board asked if lights would be around the outline of the sign. Mr. James Williams was present and stated “No, that the two sided sign would only be internally lit.” The Board asked about the materials of the sign and recommended a high density urethane or sandblasted sign. After further discussion, Mr. Michael Anderson made a motion to table the request until the Board had more information about the materials and an actual colored rendering of the sign. The motion passed unanimously after a second by Mr. Steve Reilly.

New Business

a) Review and consideration for proposed signage (4 Wall Signs) for “Margaritaville,” located at 805 Parkway, requested by Ned Vickers.

Staff presented the request for four wall signs. Mr. Vickers presented the Board with new renderings. Staff stated that a zoning review had not been conducted with regard to the square footage and that some of the proposed signs may have to be downsized to be in compliance with the sign ordinance. Staff further noted that if the signage drastically changes, the signs would have to be resubmitted to the Board. The Board began review on the Maples Lane sign. The Board stated that the sign seemed to be a billboard. The Board stated that the gooseneck lighting was good and then inquired about the sign material. Mr. Vickers explained that the sign is an inset digital print with a smooth screen finish. Mr. Vickers added that the letters are cut out open channel letters with exposed neon. The Board stated that exposed neon did not comply with the architectural guidelines. Mr. Vickers inquired about other locations in the City which had utilized exposed neon such as Bubba Gump’s and Hard Rock Café. The Board stated that while some of these elements do exist from previous reviews, they are trying to stay more in line with the architectural guidelines on new and future requests. The Board added that “The Mello Mushroom” had to come before this Board three times to get their signage approved and multiple changes occurred with the aesthetics of the sign. The Board suggested using high density urethane that is durable and able to be routed or sandblasted; or a sign material to give the sign some texture. The Board noted that the three dimensional relief guitar sign was the only proposed sign that meets the guidelines. After further discussion, Mr. Michael Anderson made a motion to approve the guitar sign as presented, approve the entrance sign as presented with a recommendation to reverse the channel neon to the back side. Further, Mr. Anderson’s motion included the approvals of the Maples Lane sign as presented with a recommendation to use high density urethane to give texture and dimension, and the smaller sign with the parrot as presented. Mr. Dan Booth seconded the motion, with all members voting aye.

b) Aesthetic review and consideration for a Commercial Building for “Margaritaville,” located at 805 Parkway, requested by Ned Vickers.

Staff presented the request for a commercial building. Mr. Ned Vickers was present and presented the Board with new renderings. Mr. Vickers explained that changes had been made to reflect Gatlinburg’s style on the exterior elements from what was originally submitted to the Board. Mr. Vickers noted that timbers and stone, as well as a silver metal roof would be used on the building. The Board asked about the entrance. Mr. Vickers stated that hardy plank siding would be used, but that the primary area of the entrance would be predominantly glass. The Board asked if a palm tree would be growing through the roof. Mr. Vickers stated no that the revised drawings simply misrepresented the location of the tree. The Board asked if the building was 10 feet back from the property line. Mr. Vickers stated yes and added that previously the building was built to the back edge of the sidewalk. After further discussion, Mr. Dan Booth made the motion to approve as presented. The motion passed unanimously after a second by Mr. Steve Reilly.

c) Aesthetic review and consideration for exterior renovations for “Parkway Distillery,” located at 650 Parkway, requested by Chuck Edwards.

Staff presented the request for exterior renovations. Staff stated that as the Board knows, this building is under renovation with themed materials. Mr. Chuck Edwards was present and stated that the Board previously approved the building for cedar siding. Mr. Edwards stated that they would like to use barn wood instead. After further discussion, Mr. Steve Reilly made the motion to approve as presented. The motion passed unanimously after a second by Mr. Michael Anderson.

d) Aesthetic review and consideration for exterior renovations for “The Wood Shed,” located at 508 Ski Mountain Road, requested by Dorothy Egli.

Staff presented the request for exterior renovations. Staff stated that the request is to paint the existing white and green building to match the other building on the property. Staff stated that the lattice will be removed and doors added. After further discussion, Mr. Dan Booth made the motion to approve as presented. The motion passed unanimously after a second by Mr. Steve Reilly.

e) Review and consideration for proposed signage (1 Freestanding Sign) for “The Wood Shed,” located at 508 Ski Mountain Road, requested by Dorothy Egli.

Staff presented the request for one freestanding sign. Staff stated that the sign structure will stay the same but may be moved or rotated to create more visibility from Ski Mountain Road. The Board asked about the materials of the sign. Mr. Tom Goodwin was present and stated that the sign is a digital print mounted on aluminum, shaded to give dimension, and will be externally lit with flood lights. Staff reminded the applicant that sometimes flood lights will cast a glare on aluminum signs. The Board inquired about the existing sign materials. Mr. Goodwin stated that it was made of wood. The Board then stated that the sign has a smooth finish and that the coloration is good. Mr. Goodwin stated that a matte finish and three dimensional white trim would be used. The Board then stated that they are not in favor of going from a wood sign to an aluminum sign. Mr. Goodwin explained that they had Mr. Michael Faig do an estimate on a sandblasted, carved sign and that the difference was \$4,000. Further, Mr. Goodwin noted that if they chose the wood sign option they could only afford a single faced sign. After further discussion, Mr. Michael Anderson made a motion to approve as presented with a recommendation to use high density urethane or a wooden sign. The motion passed unanimously after a second by Mr. Steve Reilly.

f) Review and consideration for proposed signage (1 Window Sign) for “Brew Ha Ha,” located at 446 East Parkway, Suite 6, requested by Amber Matern.

Staff stated that the applicant had called and said that a new proposal for signage would be submitted. Mr. Steve Reilly made a motion to table the request. The motion passed unanimously after a second by Mr. Michael Anderson.

Unscheduled Items

Mrs. Megan Hickman was present and presented the Board with a new rendering of the sign that was approved at the last meeting for “Smoky Mountain Adventures.” The Board stated the sign was okay. The Board asked about “The Fork” and “Sherlock Holmes” signage. Staff stated that the Building Inspection Services Department was working with the owners to resolve the sign issues.

Adjournment

There being no further business to come before the Board, the meeting was unanimously adjourned at 2:10 p.m., after a motion by Mr. Tim Heinrich and a second by Mr. Dan Booth

MINUTES OF THE
GATLINBURG ENVIRONMENTAL DESIGN REVIEW BOARD
September 13, 2012
THURSDAY, 1:30 P.M., CITY HALL

MEMBERS PRESENT

Ken Webster
Steve Reilly
Chris Johnson
Mike Anderson
Tim Heinrich
Amy Seavy

MEMBERS ABSENT

Dan Booth

OTHERS PRESENT

Zachary Boyd
Robert Harrison
Sue Bock
Yuliia Kuhn
Kenny Patel

Staff Representatives: David Ball, City Planner
Diane Townsend, Executive Secretary

Chairperson Webster called the meeting to order at 1:30 p.m. The minutes, of the August 23, 2012, Meeting were unanimously approved after a motion by Mr. Steve Reilly and a second by Mr. Michael Anderson.

Staff Report

Petitions and Communications from the Public

Old Business

New Business

a) Review and consideration for proposed signage (2 Wall Signs and 1 Window Sign) for “The Black Cat,” located at 735 Parkway, Suite 4, requested by Belatrah Mounira.

Staff presented the request for two wall sign and one window sign. Staff stated that the wall signs appear to have an aluminum face attached to plywood with flat letters and no lighting. The Board asked if the signs were already up. Staff stated that it appears that they are. After further discussion, Mr. Steve Reilly made a motion to disapprove with a recommendation to follow the architectural guidelines and re-submit. The motion passed unanimously after a second by Mr. Michael Anderson.

b) Review and consideration for proposed signage (3 Freestanding Signs) for “Premier Parking of Tennessee,” located at 556 Parkway, requested by Zachary Boyd.

Staff presented the request for one freestanding sign, stating that the other signs were incidentals. Mr. Zachary Boyd was present and gave a brief overview of the project. Mr. Boyd stated that the company has leased land from Pi Beta Phi and will placing two parking meters on site for 56 parking spaces. Mr. Boyd stated that the awnings depicted in the submittal will not contain signage. Mr. Boyd explained that the one sided sign will be made of aluminum with reflective blue and white vinyl lettering and that no lighting will be used on the sign. The Board asked if

this was a corporate sign. Mr. Boyd stated yes. The Board asked if an arrow could be added, to alleviate traffic congestions and confusion with Arrowmont School visitors. Mr. Boyd stated yes. The Board also discussed off premise signs. Mr. Robert Harrison, a Real Estate Developer, was present to represent Pi Beta Phi and stated that Pi Beta Phi is the owner and Landlord for both Arrowcraft and Arrowmont and that there is an access easement agreement between the two entities. Mr. Harrison added that he had spoken with Mr. Bill May prior to the meeting about the placement of the signs. After further discussion, Mrs. Chris Johnson made a motion to approve with a recommendation to use wood or material that looks like wood, and add landscaping under the sign if it improves the area. The motion was seconded by Mr. Michael Anderson with 3 members voting aye and Mr. Steve Reilly abstaining.

c) Aesthetic review and consideration for a proposed landscaping plan and foreign ornate object for “Arrowcraft,” located at 576 Parkway, requested by Mary Tatum.

Staff presented the request for improvements to Arrowcraft for the upcoming Centennial Celebration in November for Pi Beta Phi. Staff stated that the plan includes landscaping features and art sculpture. The Board discussed the double faced brass plaques and historical markers of which staff stated do not require a review of the Board. After further discussion, Mrs. Chris Johnson made the motion to approve as presented. The motion was seconded by Mr. Michael Anderson with 3 members voting aye and Mr. Steve Reilly abstaining.

d) Review and consideration for proposed signage for (1 Freestanding Sign) for “Drafts Sports Bar & Grill,” located at 240 River Road, requested by Chuck Laney.

Staff presented the request for one freestanding sign. Staff stated that the wooden sign face will replace the current sign face on the existing structure. Staff added that the sign is an externally lit sign. After further discussion, Mr. Tim Heinrich made the motion to approve as presented. The motion passed unanimously after a second by Mrs. Amy Seavy.

e) Aesthetic review and consideration for 3 proposed foreign ornate objects for “Park Grill Steakhouse,” located at 1110 Parkway, requested by Geoffrey Wolpert.

Staff presented the request for three wind sculptures. Ms. Sue Bock was present and gave a brief overview of the project. Ms. Bock stated that the wind sculptures are on poles and rotate in the wind. Ms. Bock added that the double spinner, double dancer, and double helix horizontal would be placed on the property adjacent the sidewalk area and high enough so that they could not be accessed by the public. Ms. Bock further noted that the wind sculptures function on a sealed ball bearing system and secured so that they could not be stolen. Ms. Bock stated that the wind sculptures would be in varying heights and grouped together. Staff pointed out to the Board that the wind sculptures in no way relate to the business advertisement and are viewed as strictly an art feature, a type of public art display. After further discussion, Mr. Michael Anderson made the motion to approve as presented. The motion passed unanimously after a second by Mr. Steve Reilly.

f) Review and consideration for proposed signage (1 Wall Sign) for “Sweet Treats,” located at 735 Parkway, Suite 3, requested by Yuliia S. Kuhn.

Staff presented the request for one wall sign. Ms. Yuliia S. Kuhn was present and stated that the aluminum box would have led lighting. The Board inquired about the letters. Ms. Kuhn stated that each letter would consist of an aluminum channel letter with a plastic, back-lit face. The Board asked about the lighting. Ms. Kuhn stated that the lighting in the sign would be similar to Mayfield’s Dairy Bar. After further discussion, Mr. Steve Reilly made the motion to approve as presented. The motion passed unanimously after a second by Mr. Tim Heinrich.

g) Election of Vice Chairperson

Chairman Webster stated that due to Vice Chairman Mr. Steve McKinney’s recent resignation from the Board, a new Vice Chairperson would need to be elected. Mrs. Chris Johnson nominated Mr. Michael Anderson as Vice Chairman. Mr. Steve Reilly seconded the motion with all members voting aye.

Unscheduled Items

Mr. Kenny Patel was present and asked if the Board would give an opinion on his proposal to change signage at the “Red Roof Inn,” located at 309 Ownby Street. Mr. Patel stated that the existing faceplates would be removed and replaced with “Motel 6,” corporate logos in red and blue plastic flexan. The Board asked if the colors could be changed to blue, greens, and golds, in order to follow the Architectural Guidelines and also keep with the texture and quality set forth by those guidelines. The Board explained to Mr. Patel that although it might be difficult, other corporate logo requests have been altered with subdued colors. Mr. Patel stated that he would check with the corporate office to see what changes could be made, and then submit an official request to the Board.

The Board asked about the “Farm Chick Restaurant,” (formerly Glades Deli,) and stated that a pink tractor with flowers and signage was parked out front. The Board also asked about the “Hog and Honeys,” signage at the former “Smokies Pub and Grub,” on Glades Road.

The Board asked staff if a meeting could be scheduled to give the Board more direction on the Architectural Guidelines.

Adjournment

There being no further business to come before the Board, the meeting was unanimously adjourned at 2:20 p.m., after a motion by Mr. Steve Reilly and a second by Mrs. Chris Johnson.

MINUTES OF THE
GATLINBURG ENVIRONMENTAL DESIGN REVIEW BOARD
October 11, 2012
THURSDAY, 1:30 P.M., CITY HALL

MEMBERS PRESENT

Ken Webster
Steve Reilly
Dan Booth
Chris Johnson
Tim Heinrich
Amy Seavy

MEMBERS ABSENT

Mike Anderson

OTHERS PRESENT

Bob Peters
Mike Floyd
John Keohane
P. J. West
Teresa Huskey
Warren Lesser
Deborah Post
Melissa Reynolds
Grace Dyer
Geoffrey Wolpert
Sue Bock
Dr. Craig Benson
Jim Woods
Jimmy Woods
Richard Williamson
Chuck Edwards
Kenny Patel
Shantial Patel
Zank
Dan Hatfield

Staff Representatives: David Ball, City Planner
Diane Townsend, Executive Secretary

Chairperson Webster called the meeting to order at 1:30 p.m. The minutes, of the September 13, 2012, Meeting, were unanimously approved after a motion by Mr. Steve Reilly and a second by Mrs. Chris Johnson.

Staff Report

Staff and the Board discussed conducting a workshop to review the Architectural Guidelines for the benefit of new members and future project reviews. Staff suggested a January workshop to avoid the upcoming Annual EDRB Awards and busy Holiday Season. The Board agreed to the postponement of the workshop until the first of the year.

Petitions and Communications from the Public

Old Business

New Business

a) Review and consideration for proposed signage (2 Freestanding Signs) for “Belle Aire Econo Lodge,” located at 405 Historic Nature Trail, requested by Mike Floyd.

Staff presented the request for two freestanding signs. Staff added that the request is for a sign face replacement only and noted that the existing sign structure would be used. Staff noted that the colors would be as depicted on the drawing being dark red and utilizing the Econo Lodge logo. After further discussion, Mr. Steve Reilly made the motion to approve as presented. The motion passed unanimously after a second by Mrs. Chris Johnson.

b) Aesthetic review and consideration for exterior renovations for “Crystelle Creek,” located at 1654 East Parkway, requested by Dene Cockran.

Staff presented the request for exterior renovations. Staff stated that the red metal roof would be replaced with a forest green metal roof. Mr. Keohane was present and stated that the flat roof was being replaced with a pitched roof to give more depth and dimension to the structure. After further discussion, Mrs. Chris Johnson made a motion to approve as presented. The motion passed unanimously after a second by Mr. Steve Reilly.

c) Review and consideration for proposed signage (1 Wall Sign and 1 Mall Directory Sign) for “Brew Ha Ha,” located at 968 Parkway, Suites 12-14, requested by Amber Matern.

Staff presented the request for one wall sign and one mall directory sign. The Board inquired if the applicant was present to discuss the details of the request however, no representative was available to discuss the matter with the Board. Mr. Steve Reilly made the motion to table the request. The motion passed unanimously after a second by Mrs. Chris Johnson.

d) Review and consideration for proposed signage (1 Wall Sign) for “Log Cabin Candy Kitchen,” located at 329 Historic Nature Trail, requested by Ronnie Bohanan.

Staff presented the request for one wall sign. Ms. Teresa Huskey was present and stated that the existing sign would be removed and an aluminum overlay attached with a red and blue background and vinyl graphics. The Board inquired about lighting. Ms. Huskey stated that the existing external lighting would be used to light the sign. The Board asked if the sign had a border of which Ms. Huskey responded “yes.” The Board further inquired about the letter coloring. Ms. Huskey stated that the letters would be brown, outlined in white to look like a log, and that the cabin would be brown. After further discussion, Mr. Steve Reilly made a motion to approve with a recommendation to make the letters brown. The motion passed unanimously after a second by Mrs. Chris Johnson.

e) Review and consideration for proposed signage (3 Wall Signs and 1 Mall Directory Sign) for “Hogg’s Pub and Grub,” located at 170 Glades Road, Suite 33, requested by Warren Lesser.

Staff presented the request for three wall signs and one mall directory sign. Staff stated that the signs would be placed in the gable end of the building and on the wall above the entrance to the business. Mr. Warren Lesser was present and stated that the signs were being placed where the previous signs were. The Board asked about the location of the Hillbilly Hammer sign and the

materials used on all signs. Mr. Lesser stated that the signs are wood with painted letters. Mr. Lesser stated that the same sign maker was being used as the last business at this location. After further discussion, Mrs. Chris Johnson made a motion to approve as presented. Mr. Dan Booth seconded the motion, which passed with 4 members voting aye, and Mr. Steve Reilly abstaining.

f) Review and consideration for proposed signage (1 Freestanding Mall Directory Sign) for “The Pink Duck Boutique,” located at 739 Glades Road, requested by Deborah Post.

Staff presented the request for one freestanding sign. Ms. Grace Dyer was present and stated that the sign requests for this item and item 6 (g) were for wooden, two sided signs to appear routed by utilizing a painting technique. After further discussion, Mrs. Amy Seavy made the motion to approve as presented. The motion passed unanimously after a second by Mr. Steve Reilly.

g) Review and consideration for proposed signage (1 Freestanding Mall Directory Sign) for “The Teepee,” located at 739 Glades Road, requested by Melissa Reynolds.

Staff presented the request for one freestanding sign. Ms. Grace Dyer stated that the sign would be two-sided wooden signs, painted graphics and wording. Ms. Dyer added that the signs are painted to appear to be routed signs. After further discussion, Mr. Steve Reilly made the motion to approve as presented. The motion passed unanimously after a second by Mrs. Chris Johnson.

h) Review and consideration for proposed signage (1 Freestanding Sign) for the “Park Grill Steakhouse,” located at 1110 Parkway, requested by Geoffrey Wolpert.

Staff presented the request for one freestanding sign. Mr. Geoffrey Wolpert was present and stated that the background consists of a flat metal material with individual plastic lettering that would project from the sign face approximately a ½ inch. Mr. Wolpert added that the sign face is framed to further add dimension to the sign. Mr. Wolpert further noted that they were trying to achieve a more modern and cleaner look to go along with their interior remodeling and the City’s Wayfinding Signs. The Board asked about the other incidental signage and the existing stone base. Mr. Wolpert stated that the other signs would consist of metal with vinyl letters. Mr. Wolpert stated that the external lighting and stones would remain. After further discussion, Mrs. Chris Johnson made the motion to approve as presented. The motion passed unanimously after a second by Mr. Tim Heinrich.

i) Review and consideration for proposed signage for (1 Wall Sign) for “Sharpshooters,” located at 732 Parkway, Suite 3, requested by David Whaley.

Staff presented the request for one wall sign. Staff stated that the sign would be made of high density urethane foam-board with a black background and red, yellow and white letters. After further discussion, Mr. Dan Booth made the motion to approve as presented as long as the size is in compliance. The motion passed unanimously after a second by Mr. Tim Heinrich.

j) Review and consideration for proposed signage (1 Freestanding Sign and 1 Wall Sign, and 1 Projecting Sign) for “Urgent and Family Medical Care,” located at 1015 East Parkway, requested by Dr. Craig Benson.

Staff presented the request for one freestanding sign, one wall sign, and one projecting sign. Staff stated that the freestanding sign would be an entrance sign. Staff added that the largest sign would be hanging above the window and the smaller wall sign would be a name plate to the right of the door. Dr. Craig Benson was present and gave a brief overview of the project. Dr. Benson stated that the signs would be poly metal flat with vinyl letters. Dr. Benson added that the background would be royal blue with red and white letters and graphics. Dr. Benson also stated that the hanging sign above the window would go in the same place as the previous sign. The Board asked if the new sign would be larger. Dr. Benson stated yes. After further discussion, Mr. Steve Reilly made the motion to approve as presented. The motion passed unanimously after a second by Mr. Dan Booth.

k) Aesthetic review and consideration for exterior renovations for “Three Jimmy’s Good Times Eatery,” located at 1259 East Parkway, Suite F, requested by Jim Woods.

Staff presented the request for exterior renovations to the restaurant. Mr. Jim Woods was present and stated that the request is to construct a covered, outdoor patio area. Mr. Woods stated that the structure would consist of a heavy ornate wood material that would be used to support the patio cover. Staff inquired about the recent change in the building color. Mr. Woods stated that the building had been painted tan and the roof changed to green. After further discussion, Mrs. Amy Seavy made the motion to approve as presented. The motion passed unanimously after a second by Mr. Steve Reilly.

l) Review and consideration for proposed signage (1 Freestanding Sign) for “Great Rustic Furniture,” located at 1348 East Parkway, requested by Richard Williamson.

Staff presented the request for one freestanding sign. Staff stated that the request is for a sign replacement. Mr. Greg Williamson was present and stated that the sign would be made of polycarbonate and have a green wood panel to give it a rustic look. Mr. Williamson added that it would be two-sided and internally lit. The Board asked if the pole could be painted. Mr. Williamson stated that the pole would be painted Tuscan Gold. The Board asked if there would be landscaping around the base of the pole. Mr. Williamson stated that mums would be placed beneath the pole. After further discussion, Mrs. Chris Johnson made the motion to approve as presented. The motion passed unanimously after a second by Mr. Dan Booth.

m) Aesthetic review and consideration for exterior renovations for “Great Rustic Furniture,” located at 1348 East Parkway, requested by Richard Williamson.

Staff presented the request for exterior renovations. Mr. Williamson stated that the orange doors would be painted a rusty gold and the sidewalk and curbs would be painted a forest slate green. After further discussion, Mr. Dan Booth made the motion to approve as presented. The motion passed unanimously after a second by Mr. Tim Heinrich.

n) Review and consideration for proposed signage (1 Projecting Sign) for “Davy Crocketts Ole’ Coonskin Tennessee Whiskey,” located at 650 Parkway, requested by Virginia Baker.

Staff presented the request for one projecting sign. Mr. Chuck Edwards was present and stated that the sign would be made of tin and look old and rusty. The Board inquired about the aqua color background. Mr. Edwards stated that the aqua color will not be as bright as depicted but will have a more aged look. Mr. Edwards also noted that brown and black letters outlined in white to give texture would be used on the sign. The Board asked about the color of the tree. Mr. Edwards stated that it would be brown. After further discussion, Mr. Steve Reilly made the motion to approve as presented. The motion passed unanimously after a second by Mrs. Amy Seavy.

o) Review and consideration for proposed signage (1 Freestanding Sign and 2 Wall Signs) for “Motel 6,” located at 309 Ownby Street, requested by Kenny Patel.

Staff presented the request for one freestanding sign and two wall signs. Staff stated that the existing “Red Roof Inn” signs will be replaced with Motel 6 signs. Mr. Kenny Patel was present and stated that the signs are Lexan face plastic with a blue background, red letters outlined in white, and internally illuminated. Mr. Patel added that after speaking with corporate management, there is not a possibility in changing the signs as the Board requested at their last meeting. After further discussion, Mr. Steve Reilly made the motion to approve as presented. The motion passed after a second by Mrs. Amy Seavy with 2 with members voting aye and Mrs. Chris Johnson opposing.

p) Review and consideration for proposed signage (1 Wall Sign) for Gatlinburg T’s and Souvenirs,” located at 735 Parkway, requested by Shantial Patel.

Staff presented the request for one wall sign. Staff stated that the metal sign would have plastic block letters and protrude to give dimension. The Board asked how far the letters would stick out from the sign face. Mr. Shantial Patel was present and stated about 1 inch. The Board inquired about the colors of the sign. Mr. Patel stated that the background is a lime green with red letters and a black bear. The Board asked if the bear graphic on the sign is raised. Mr. Patel replied “no, just painted on the sign panel.” After further discussion, Mrs. Chris Johnson made the motion to approve with a recommendation to use an earthy green (darker shade) instead of lime and burgundy letters instead of red. The motion passed unanimously after a second by Mr. Steve Reilly.

q) Review and consideration for proposed signage (1 Freestanding Sign) for “The Farm Chix,” located at 801 Glades Road, requested by Bula LaRochelle.

Staff presented the request for one freestanding sign. Staff stated that the sign would be placed in an existing metal frame and be made of metal with painted letters of different colors. The Board commented that the sign was very in keeping with the restaurant theme. The Board also asked that they be allowed to review the pink tractor as an ornate object. Staff stated yes the object would qualify as an ornate object. After further discussion, Mr. Steve Reilly made the motion to approve as presented. The motion passed unanimously after a second by Mr. Dan Booth.

r) Review and consideration for proposed signage (1 Freestanding Business Directional Sign) for “Covered Bridge In the Glades,” located at 849 Glades Road requested by Zank.

Staff presented the request for one freestanding business directional sign. Zank was present and stated that the existing business directional sign is being replaced with a tower sign consisting of hand cut “Covered Bridge” lettering on top of the sign and a painted barn quilt panel to replace the multiple tenant signs. The sign structure will consist of barn wood material and wood shake roof to match the existing covered bridge. Zank also noted that the existing internally lit entrance sign located at the covered bridge will be replaced with a copper fluted background with aluminum raised lettering on a antique barn wood structure. After further discussion, Mr. Steve Reilly made the motion to approve as presented. The motion passed unanimously after a second by Mrs. Chris Johnson.

s) Review and consideration for proposed signage (1 Wall Sign) for “Radio Shack,” located at 1357 East Parkway, Suite 2, requested by Dan Hatfield.

Staff presented the request for one wall sign. Staff stated that the raised red and white letters would be on a black background. Mr. Dan Hatfield was present and stated that the sign was a corporate logo sign and was being moved from a previous location. Mr. Hatfield also stated that the raceway would be internally lit. After further discussion, Mrs. Chris Johnson made the motion to approve as presented. The motion passed unanimously after a second by Mrs. Amy Seavy.

Unscheduled Items

Adjournment

There being no further business to come before the Board, the meeting was unanimously adjourned at 2:40 p.m., after a motion by Mr. Steve Reilly and a second by Mrs. Chris Johnson.

MINUTES OF THE
GATLINBURG ENVIRONMENTAL DESIGN REVIEW BOARD
October 25, 2012
THURSDAY, 1:30 P.M., CITY HALL

MEMBERS PRESENT

Ken Webster
Steve Reilly
Chris Johnson
Michael Anderson
Amy Seavy

MEMBERS ABSENT

Dan Booth
Tim Heinrich

OTHERS PRESENT

Amber Matern
Beth Moncier
Brent Charles
Diane Shirley

Staff Representatives: David Ball, City Planner
Diane Townsend, Executive Secretary

Chairperson Webster called the meeting to order at 1:30 p.m. The minutes, of the October 11, 2012, Meeting were unanimously approved after a motion by Mr. Steve Reilly and a second by Mrs. Chris Johnson.

Staff Report

Petitions and Communications from the Public

Old Business

a) Review and consideration for proposed signage (1 Wall Sign and 1 Mall Directory Sign) for “Brew Ha Ha,” located at 968 Parkway, Suites 12-14, requested by Amber Matern.

Staff presented the request for one wall sign and one mall directory sign at Elk’s Plaza. Staff asked if the sign could be seen from the public sidewalk. Ms. Amber Matern was present and stated yes. The Board asked about the colors of the mall directory sign. Ms. Matern stated the colors would be red and black. The Board inquired about the materials of the signs. Ms. Matern stated that the signs would be sheet metal with vinyl lettering to match signs in the mall. The Board then asked about the colors of the wall sign. Ms. Matern stated that the sign would be red, blue, yellow, and black. After further discussion, Mrs. Chris Johnson made the motion to approve as presented. The motion passed unanimously after a second by Mr. Steve Reilly. After the motion Ms. Matern asked the Board and staff if the word “Beer” could be used or if she needed to use the word “Brew.” The Board referred her to staff and staff stated the Municipal Code has certain requirements regarding the wording and that staff would advise once a review of the sign application was completed.

New Business

a) Review and consideration for proposed signage (1 Freestanding Sign) for “Mountain Rentals of Gatlinburg,” located at 201 Parkway, requested by Ted Mullikin.

Staff presented the request for one freestanding sign. Staff stated that the proposed two-sided sign would be placed in an existing sign frame. The Board asked if the business was relocating and Ms. Beth Moncier advised that this was a second business not a relocation of the existing business. Staff stated that the sign would be polycarbonate with vinyl lettering, tan background and backlit. The Board asked about the vacancy sign. Ms. Moncier stated the sign would have a black background and red lettering with no exposed neon. The Board asked about the open sign. Ms. Moncier stated that the open sign would be removed from the structure. After further discussion, Mr. Michael Anderson made the motion to approve as presented. The motion passed unanimously after a second by Mrs. Chris Johnson.

b) Review and consideration for proposed signage (1 Wall Sign) for “Discount Cigarettes & Beer,” located at 1357 East Parkway, requested by Jack Butler.

Staff presented the request for one wall sign. Staff stated that the proposed sign would have a black background with white letters and yellow trim. Staff added that the internally lit sign would be plexiglass flat panel. The Board commented on the renovations at this location. After further discussion, Mr. Steve Reilly made a motion to approve the wall sign and recommended that the building trim outlined with black and yellow trim (as depicted in the photo) be removed from the building. Mr. Reilly also recommended to remove the faded red and white awning and replace with a natural color such as green, brown or tan and suggested that the end of the building facing McDonalds be repainted to match the rest of the building. The motion passed unanimously after a second by Mrs. Chris Johnson.

c) Review and consideration for proposed signage (1 Projecting Sign, 1 Wall Sign, and 1 Freestanding Sign) for “Orange Leaf Frozen Yogurt,” located at 458 Parkway, Shop 5, requested by Brent Charles.

Staff presented the request for one projecting sign, one wall sign, and one freestanding sign. Staff stated that the freestanding sign would not be allowed. Mr. Brent Charles was present and stated that the owner had recommended the sign be placed there. The Board asked about the clearance from the bottom of the projecting sign to the ground. Mr. Charles stated that it was 6 feet. Staff asked if the sign projected 6 inches out from the building. Mr. Charles stated no. The Board asked if the sign was corporate logo. Mr. Charles stated yes. Staff stated that the sign would have a black background with orange and lime channel letters and be internally illuminated. After further discussion, Mr. Steve Reilly made the motion to approve as presented. The motion passed unanimously after a second by Mr. Michael Anders.

d) Review and consideration for proposed signage (1 Freestanding Sign) for “Mountain Shadows Resort Cabin Rentals,” located at 1901 East Parkway, requested by Al Shirley.

Staff presented the request for one freestanding sign. Staff stated that the two-sided sign would be placed in an existing frame. The Board asked about lighting. Mrs. Diane Shirley was present and stated that the lights were beneath the sign and would shine on the sign. The Board asked about the smaller sign beneath the proposed sign. Mrs. Shirley stated that the sign would be removed but maybe put back up at a later date with a phone number, etc. on the sign. The Board asked about the colors. Mrs. Shirley stated that the colors would be more vivid than on the colored rendering. The Board asked about using white letters instead of yellow. Mrs. Shirley stated that the letters are actually more cream and outlined in black. After further discussion, Mrs. Chris Johnson made the motion to approve as presented. The motion passed unanimously after a second by Mr. Michael Anderson.

e) Review and vote for the 2011/2012 EDRB Award Nominees

The Board temporarily adjourned the meeting and then reconvened the meeting to view the power point presentation of the 2011-2012 EDRB Award Nominees.

Unscheduled Items

Adjournment

There being no further business to come before the Board, the meeting was unanimously adjourned at 2:20 p.m., after a motion by Mrs. Chris Johnson and a second by Mr. Steve Reilly.

MINUTES OF THE
GATLINBURG ENVIRONMENTAL DESIGN REVIEW BOARD
November 8, 2012
THURSDAY, 1:30 P.M., CITY HALL

MEMBERS PRESENT

Ken Webster
Steve Reilly
Mike Anderson
Tim Heinrich
Amy Seavy

MEMBERS ABSENT

Dan Booth
Chris Johnson

OTHERS PRESENT

Dewan Tant

Staff Representatives: David Ball, City Planner
Diane Townsend, Executive Secretary

Chairperson Webster called the meeting to order at 1:30 p.m. The minutes, of the October 25, 2012, meeting were unanimously approved after a motion by Mr. Steve Reilly and a second by Mrs. Amy Seavy.

Staff Report

Petitions and Communications from the Public

Old Business

New Business

a) Review and consideration for proposed signage (1 Freestanding Sign) for “Gatlinburg Auto Sales,” located at 1420 East Parkway, requested by Dewan Tant.

Staff presented the request for one freestanding sign. Staff stated that the sign would be placed in the existing structure. Staff also stated that the plastic sign with vinyl lettering would have no lighting. The Board asked if the sign was two-sided. Staff stated yes. After further discussion, Mr. Steve Reilly made a motion to approved as presented with a recommendation to have landscaping in the planter box below the sign. Mrs. Dewan Tant was present and agreed. Mr. Michael Anderson seconded the motion with all members voting aye.

b) Review and consideration for the 2011/2012 EDRB Award Nominees.

Staff presented the list of the proposed Annual EDRB Award winners to be ratified based on the previous meetings voting process. Staff and Board member discussed how many awards and certificates would be given for Signs, Additions/Renovations, New Building, and Landscaping. Further, staff noted that typically an award and four (4) certificates of recognition were given for signs and an award and one (1) certificate for the other three categories, but due to the vote count the Board can vary what has been done in the past. The Board decided to give (1) plaque and (5) certificates for signs and (1) plaque and (2) certificates for Building renovations, and no awards for new businesses or landscaping. After further discussion, Mr. Steve Reilly made motion to approve the decisions made above. The motion passed unanimously after a second by Mrs. Amy Seavy.

Unscheduled Items

Staff asked the Board about a holiday schedule. The Board decided, due to the Thanksgiving Holiday, to have the next meeting on Thursday, November 29, 2012, at 1:30 p.m. The Board also decided that the second meeting in December would be held according to if there were agenda items and if a quorum could be present, due to the Christmas holiday.

Adjournment

There being no further business to come before the Board, the meeting was unanimously adjourned at 1:42 p.m., after a motion by Mr. Steve Reilly and a second by Mr. Tim Heinrich.

MINUTES OF THE
GATLINBURG ENVIRONMENTAL DESIGN REVIEW BOARD
November 29, 2012
THURSDAY, 1:30 P.M., CITY HALL

MEMBERS PRESENT

Ken Webster
Steve Reilly
Dan Booth
Chris Johnson
Mike Anderson
Tim Heinrich
Amy Seavy

MEMBERS ABSENT

OTHERS PRESENT

Tim Dunnavit
Jeff Murrell
Bruce Johnson
Rashid Al Garwani

Staff Representatives: David Ball, City Planner
Diane Townsend, Executive Secretary

Chairperson Webster called the meeting to order at 1:30 p.m. The minutes, of the November 8, 2012, meeting were unanimously approved after a motion by Mr. Steve Reilly and a second by Mrs. Chris Johnson.

Staff Report

Petitions and Communications from the Public

Old Business

New Business

a) Aesthetic review and consideration for a proposed fence for “Holiday Parking,” located at 130 Reagan Drive, requested by Charles Keith.

Staff presented the request for an exterior fence. Staff stated that the fences would be placed on each end of the parking lot. The Board asked if the fence was already installed on the property. Staff stated that the fence had been installed but no permit has been issued at this point. Staff further noted that a section of the fence would most likely be removed due to site distance issues with entering and exiting the lot and adjacent lot. The Board inquired about the height of the fence. Staff stated that the white vinyl fence is approximately five (5) to six (6) feet in height. After further discussion, Mr. Steve Reilly made the motion to approve as presented. The motion passed unanimously after a second by Mr. Michael Anderson.

b) Review and consideration for proposed signage (2 Wall Signs and 1 Freestanding Sign) for “Gatlinburg Urgent Care,” located at 329 River Road, requested by Yancy Johns.

Staff presented the request for two wall signs and one freestanding sign. Staff stated that the freestanding sign would have a plastic face with vinyl letters, be internally lit and placed in an existing structure. Staff stated that the elongated sign would be placed on the right side of the building and that two lines of text would be placed on the left side of the building. The Board asked about the colors. Staff stated that the background would be white with red with black letters and a blue logo. The Board asked about the lighting. Staff stated that one (1) sign is internally illuminated and the other will be lit with external gooseneck lighting fixtures. After further discussion, Mrs. Chris Johnson made the motion to approve as presented. The motion passed unanimously after a second by Mr. Michael Anderson.

c) Aesthetic review and consideration for exterior renovations for “Bennet’s BBQ & Big Daddy’s Pizza,” located at 714 River Road, requested by Timothy Dunnavit.

Staff presented the request for exterior renovations. Mr. Tim Dunnavit was gave a brief overview of the project. Mr. Duunavit stated that the covered deck would be enclosed and the same materials of board and batten siding would be used to match the rest of the building. The Board inquired about the colors. Mr. Dunnavit stated that a darker brown would be used and a red metal roof to match the existing building. Mr. Dunnavit added that the door colors would be Terra Cotta and the metal awning over the windows would be red. After further discussion, Mr. Dan Booth made the motion to approve the request as presented. The motion passed unanimously after a second by Mr. Steve Reilly.

d) Review and consideration for proposed signage for (1 Freestanding Sign and 1 Projecting Sign) Bennet’s BBQ & Big Daddy’s Pizza,” located at 714 River Road, requested by Southern Signs.

Staff presented the request for one freestanding sign and one projecting sign. Mr. Dunnavit was present and stated that the existing monument sign with neon would be removed. Mr. Dunnavit stated that the smaller one-sided sign would be placed in front of the existing deck and that the larger two-sided projecting sign would be placed in the gable of the roof. The Board asked about the lighting. Mr. Dunnavit stated that the signs would be internally lit. The Board asked about the border of lights. Staff stated the lights were non-flashing LED lights. After further discussion, Mrs. Amy Seavy made the motion to approve as presented. The motion passed unanimously after a second by Mrs. Chris Johnson.

e) Review and consideration for proposed signage for (2 Wall Signs) for “Back Street, Etc.” located at 206 Long Branch Road, requested by Jerry Parker.

Staff presented the request for two wall signs. Staff stated that the two wall signs would have a blue background with white letters and be placed in the gables of the building with one facing River Road and one facing Long Branch Road. After further discussion, Mr. Steve Reilly made the motion to approve as presented. The motion passed unanimously after a second by Mrs. Chris Johnson.

f) Review and consideration for proposed signage (1 Projecting Sign) for “Unique Shop On The Top,” located at 702 Parkway, Suite 3, requested by Rashid Al Garwani.

Staff presented the request for one projecting sign. Staff stated that the proposed sign does not contain the business name and exceeds the allowable square footage for incidental signs. Mr. Steve Reilly made a motion to table the item until the changes are made and/or more information is received. After further discussion, Mr. Steve Reilly made the motion to approve as presented. The motion passed unanimously after a second by Mr. Dan Booth.

g) Review and consideration for proposed signage for “U.S. Cellular,” located at 1003 East Parkway, requested by Architectural Graphics, Inc.

Staff presented the request and stated that the star and the word “Cellular” would be blue and the rest of the sign red. Staff added that the channel letters would be on a raceway and back lit. Staff added that the sign is made of diffuser flex, which is plastic sign face with internal LED lighting. After further discussion, Mrs. Chris Johnson made the motion to approve as presented. The motion passed unanimously after a second by Mr. Michael Anderson.

Unscheduled Items

The Board asked if there is a holiday schedule. Staff stated that the regularly scheduled meetings are December 13, and December 27 and if there are any changes the Board members would be notified by Staff.

Adjournment

There being no further business to come before the Board, the meeting was unanimously adjourned at 2:00 p.m., after a motion by Mr. Steve Reilly and a second by Mrs. Chris Johnson.