

MINUTES OF THE  
GATLINBURG ENVIRONMENTAL DESIGN REVIEW BOARD  
January 22, 2015  
THURSDAY, 1:30 P.M., CITY HALL

MEMBERS PRESENT

Michael Anderson  
Steve Reilly  
Chris Johnson  
Tim Heinrich  
Hannah Helton

MEMBERS ABSENT

Ken Webster  
Dan Booth

OTHERS PRESENT

Martin Shaw  
Jim Balouchi  
Cindy Balouchi

Staff Representatives: David Ball, City Planner  
Diane Townsend, Executive Secretary

Vice Chairman Michael Anderson called the meeting to order at 1:30 p.m. The minutes, of the, January 8, 2015, meeting were unanimously approved after a motion by Mr. Steve Reilly and a second by Mrs. Chris Johnson.

Staff Report

Staff welcomed the newest member to the Board, Miss Hannah Helton as well as acknowledged the reappointment of Mr. Steve Reilly and Mrs. Chris Johnson.

Petitions and Communications from the Public

Old Business

New Business

a) **Review and consideration for proposed signage for “Mad Tatter Studios,” located at 815 East Parkway, Suite 6, requested by Martin Shaw.**

Staff presented the request for one wall sign. Mr. Martin Shaw was present and provided the Board with a new rendering of the proposed sign. The Board asked if the colors on the rendering were the true colors of the sign. Mr. Shaw replied, “Yes, the colors are a light blue background with yellow letters painted to match the building.” Mr. Shaw showed the Board a picture of the “Mad Tatter” logo which is a black silhouette. Mr. Shaw also stated that since he had to remove the words, “Body Piercing,” that he would like to put his phone number on the bottom of the sign, use red and black, and add a silhouette on each side of the sign. After further discussion, Mr. Steve Reilly made a motion to disapprove with a recommendation to use black numbers for the phone number and silhouette. Mr. Shaw agreed with the recommendation. The motion passed unanimously after a second by Mrs. Chris Johnson.

**b) Review and consideration for proposed signage for “Organic Infusion Hair & Nail Salon,” located at 458 Parkway, Suite 6, requested by Jim Balouchi.**

Staff presented the request for four (4) Window signs. Staff stated that the signs would be placed in the windows at Carousel Mall and would be made of perforated vinyl that also provide shade. The Board inquired about the colors. Mr. and Mrs. Jim Balouchi were present and stated that the colors depicted on the drawings would be used, being green, black, and white on two (2) of the signs, and white, nude and earth tones on the other two (2) signs. After further discussion, Mrs. Chris Johnson made the motion to approve as presented. The motion passed unanimously after a second by Mr. Steve Reilly.

Unscheduled Items

Adjournment

There being no further business to come before the Board, the meeting was unanimously adjourned at: 1:55 p.m., after a motion by Mr. Steve Reilly and a second by Mrs. Chris Johnson.