

MINUTES OF THE  
GATLINBURG ENVIRONMENTAL DESIGN REVIEW BOARD  
May 28, 2015  
THURSDAY, 1:30 P.M., CITY HALL

MEMBERS PRESENT

Ken Webster  
Mike Anderson  
Steve Reilly  
Dan Booth  
Chris Johnson

MEMBERS ABSENT

Tim Heinrich  
Hannah Helton

OTHERS PRESENT

Tammy Ogle  
Byron Stanga  
Kendra Jennings  
Scott King  
Aaron Maples  
Kevin Keene  
Sherzod Khekimon

Staff Representatives: David Ball, City Planner  
Debbie Soesbe, Executive Secretary

Chairman Ken Webster called the meeting to order at 1:30 p.m. The minutes, of the May 14, 2015, meeting were unanimously approved after a motion by Mr. Steve Reilly and a second by Ms. Chris Johnson.

Staff Report

Petitions and Communications from the Public

Old Business

New Business

**a) Review and consideration for proposed signage for “Ogle’s Cuts & Color,” located at 1410 East Parkway, requested by Tammy Ogle.**

Staff presented the request for a two-sided freestanding business sign and stated that the sign is a metal material with enamel paint. Further staff stated that the sign will consist of a white background, red and black graphics, and blue letters. Staff noted that the sign will be flush mounted to an existing wood sign frame and lighted by an external spotlight. After brief discussion, Ms. Chris Johnson made the motion to approve as presented. The motion passed unanimously after a second by Mr. Mike Anderson.

**b) Review and consideration for proposed signage for “Smoky Bear’s Kitchen,” located at 715 Parkway, Shop #7, requested by Byron Stanga.**

Staff distributed a colored rendering of the existing signage which consisted of various neon signs for funnel cakes, fresh & frozen lemonade, and steak sandwich, and stated that the neon signs have actually been in place for quite some time but due placement of additional signage at the business it was discovered that no permits had ever been issued for the signs. Mr. Stanga stated that the signs have been in place since the 1970s. Staff explained that Mr. Stanga is requesting permission to leave the signs in place in addition to the newer incidental signs. Staff further explained that the neon signs are behind glass windows. Staff stated that there are two smaller signs with product names, but they

are considered incidental due to size, and are not in question at this time. Staff added that the signs would typically fall under an incidental sign category but that these particular signs did not qualify due to their size and therefore were considered part of the permanent signage for the business. Staff further stated that in question is a hanging lemonade sign, but noted that there is already a neon lemonade sign in one of the windows. After further discussion, Mr. Steve Reilly made a motion to disapprove first with a recommendation to make the hanging lemonade sign into a wall sign, then after discussion, moved to eliminate the hanging lemonade sign altogether, as there is already an existing lemonade sign. Mr. Dan Booth agreed with the recommendation and Mr. Stanga stated that the sign would be removed from the business. The motion passed unanimously after a second by Mr. Mike Anderson.

**c) Review and consideration for proposed signage for “Courtyard By Marriott,” located at 315 Historic Nature Trail, requested by Julie Shelby Davis.**

Staff stated that this request is for a freestanding monument sign, and a wall sign. Ms. Kendra Jennings, a representative of Courtyard Marriott who was present in place of Ms. Julie Shelby Davis, stated that both signs would be in keeping with their standard logo of green and red lettering. Staff stated that the monument sign would be a two-sided, interior lit, in an acrylic aluminum cabinet. Staff explained that the wall sign would be made of aluminum and acrylic with green and red channel letters, and be internally illuminated by LED lighting. After further discussion, Ms. Chris Johnson made a motion to approve with a recommendation to place landscaping around the base of the monument sign. The motion passed unanimously after a second by Mr. Dan Booth.

**d) Aesthetic review and consideration for exterior renovations for “Auntie Anne’s Carvel Cinnabon,” located at 762 Parkway, requested by Anthony King.**

Staff stated that this item was removed at the request of the applicant, and is no longer under consideration.

**e) Review and consideration for proposed signage for “Auntie Anne’s Carvel Cinnabon,” located at 762 Parkway, requested by Anthony King.**

Staff distributed renderings of proposed wall signage showing that all three (3) signs would be constructed of aluminum cabinets and plastic sign faces with internal LED lighting. Scott King, who was present in place of Anthony King, explained that one larger sign for Auntie Anne’s pretzels, and two smaller signs for Cinnabon and Carvel would be placed on the wall area above the entrance. Mr. King further stated Auntie Anne’s sign would have a white background with blue lettering framed in yellow, with a yellow pretzel framed in blue; Cinnabon’s sign would be blue with white lettering; and Carvel’s sign would be red lettering and ice cream cone all outlined in white. Staff stated that the business is remodeling a space previously occupied by GiGi’s Cupcakes. Ms. Chris Johnson suggested that the larger Auntie Anne’s sign be centered, and the other two signs placed on each side in order to balance the look. After further discussion, Mr. Steve Reilly made a motion to disapprove with a recommendation to place Auntie Anne’s sign in the middle, with either smaller sign on each side. The motion passed unanimously after a second by Mr. Dan Booth.

**f) Review and consideration for proposed signage for “Tennessee Homemade Wines,” located at 643 Parkway, requested by Aaron Maples.**

Staff distributed a rendering of the proposed signage indicating that this would be a projecting, double face illuminated sign that would be placed perpendicular to Parkway. The Board asked if the sign would meet zoning requirements for placement. Staff stated that the sign would have to be mounted a minimum of 9 feet clear above the sidewalk and a minimum of 5’ from the property line. Mr. Maples, who was present, explained that this sign would be a projecting sign and would hang approximately 9-1/2 feet above the sidewalk. Staff stated that the sign was an aluminum cabinet frame sign with aluminum filler. Staff further stated that the round logo section is a flat white polycarbonate face with translucent digital print. Staff explained that the “WINERY” letters would consist of 2-1/2” deep stainless steel letters in wine color and be halo-lighted. The Board inquired about the bulb lighting on perimeter of sign and the maintenance of the lighting. Mr. Aaron Maples explained that the sign is lined with 11w frosted bulbs and added that the lower ribbon is flat white polycarbonate with translucent graphics and all other lighting other than 11w bulbs is LED. Mr. Mike Anderson made the motion to approve as presented. The motion passed unanimously after a second by Ms. Chris Johnson.

**g) Aesthetic review and consideration for exterior renovations for “Country Town Inn & Suites,” located at 523 East Parkway, requested by Kevin Keene.**

Staff presented the request to replace an existing pool with a basketball court and splash pad. Mr. Kevin Keene, who was present, distributed folders with photos of the existing pool, and renderings of the proposed basketball court and splash pad, and stated that there would be no aesthetic changes to the building. With minimal discussion, Mr. Steve Reilly made the motion to approve as presented. The motion passed unanimously after a second by Mr. Mike Anderson.

**h) Review and consideration for proposed signage for “Smoky Vapes,” located at 715 Parkway, Shop #13, requested by Sherzod Khekimon.**

Staff distributed a photo of a wood wall sign, green with white letters, illuminated by existing recessed lighting. Ms. Chris Johnson asked Mr. Sherzod Khekimon, who was present, if the letters were carved into the wood. Mr. Khekimon stated that they were painted on, however the “S” in Smoky and the “V” in Vapes were carved into the wood and painted. Staff noted that this sign matches the existing signs of the other businesses at that location. After further discussion, Ms. Chris Johnson made the motion to approve as presented. The motion passed unanimously after a second by Mr. Mike Anderson.

Unscheduled Items

Adjournment

There being no further business to come before the Board, the meeting was unanimously adjourned at 1:47 p.m., after a motion by Ms. Chris Johnson and a second by Mr. Mike Anderson.