

MINUTES OF THE  
GATLINBURG ENVIRONMENTAL DESIGN REVIEW BOARD  
July 28, 2016  
THURSDAY, 1:30 P.M., CITY HALL

MEMBERS PRESENT

Ken Webster  
Chris Johnson  
Michael Anderson  
Dan Booth  
Kevin Tierney

MEMBERS ABSENT

Steve Reilly  
Tim Heinrich

OTHERS PRESENT

Mark Peck  
Fred Frische  
Michael Cross  
Kevin Shipley

Staff Representative: David Ball, Building & Planning Director  
Gerri Lawall, Executive Secretary

Chairman Ken Webster called the meeting to order at 1:30 p.m. The minutes of the July 14, 2016 meeting were unanimously approved after a motion by Ms. Chris Johnson, with Mr. Kevin Tierney providing the second, and all members voting “Aye.”

Staff Report

There was no Staff report.

Petitions and Communications from the Public

There were no petitions or communications from the public.

Old Business

There was no old business

New Business

**Review and consideration for proposed signage for “Blue Smoke Vapor,” located at 610 Parkway, requested by Mr. Asaf Ben.**

Staff presented the request for new signage for the business located at 610 Parkway, explaining that the request was for three (3) signs – two (2) identical signs on either side of the window, and a graphic sign on the side door. Staff explained that the kiosk display case sign depicted in the photo was not indicated as being part of the requested review, and the door graphic was actually too large.

After a brief discussion, the Board was not clear on exactly what signs needed to be reviewed, and because there was no representative present to answer questions, Mr. Michael Anderson made the motion to table the request until the next meeting. Ms. Chris Johnson seconded the motion, which passed with all members voting “Aye.”

**Review and consideration for proposed signage for “Tobias Gatlinburg,” located at Carousel Mall, 458 Parkway, Suite #4, requested by Mr. Mark Peck.**

Staff presented the request for new signage for the “Tobias Gatlinburg” shop at the “Carousel Mall.” Mr. Mark Peck explained to the Board that there will be a dark brown wood border installed around the sign. Mr. Michael Anderson asked if the fasteners would be covered by the border, and Mr. Peck confirmed that the fasteners would be covered by the border.

After a brief discussion, Ms. Chris Johnson made the motion to approve the sign as presented. Mr. Michael Anderson seconded the motion, and all members voted “Aye,” passing the motion.

**Review and consideration for proposed signage for “Farmer’s Burger Barn,” located at 1349 East Parkway, requested by Mr. Andrew Farmer.**

Staff presented the request for a change in signage due to a name change of the business.

After a brief discussion, Mr. Michael Anderson made the motion to approve as presented, with Mr. Kevin Tierney providing the second. All members voted “Aye.”

**Review and consideration for proposed signage for “Cici’s Beyond Pizza,” located at 849 River Road, requested by Mr. Tahir Ansari.**

Staff explained that the next two items on the Agenda were for new signage and for exterior renovations to the former “Kentucky Fried Chicken” restaurant on River Road, converting the restaurant to “Cici’s Beyond Pizza.” Mr. Michael Cross from Aarene Construction was present to answer questions.

Mr. Dan Booth asked if the Board would consider discussing the exterior renovations before the proposed signage, as there were some concerns regarding the renovations. The Board agreed to discuss the renovations first. Discussion occurred regarding both the new signage and the exterior renovations, which was the next item on the Agenda.

During the discussion, Staff informed the Board that there were 2 options presented for the proposed signage, each of the options had the same logo, with Option #1 being on a black background and Option #2 having a white background. All signs would be placed in the same locations as the “Kentucky Fried Chicken” had placed its signage.

Ms. Chris Johnson made the motion to approve Option #1 as presented, with the red being a “Warm Red,” on a black background. Mr. Michael Anderson seconded the motion. All members voted “Aye,” passing the motion.

**Aesthetic review and consideration of exterior renovations to “Cici’s Beyond Pizza,” located at 849 River Road, requested by Mr. Tahir Ansari.**

During the discussion which occurred regarding both the new signage and the exterior renovations for the former “Kentucky Fried Chicken,” Staff explained to the Board that the stone veneer on the exterior would remain, and the main change would be the addition of a metal roof. Several members of the Board expressed concern regarding the metal roof being red, and the description on the color renderings as “Brite Red.” Mr. Dan Booth added that there would be a large impact visually with the entire roof being a bright red. Mr. Michael Anderson then reminded the Board that in using the Architectural Design Guidelines, the use of a neon red is not what the Board was trying to achieve. Ms. Chris Johnson then noted that there is red in the proposed signs, and asked if the Board considers that shade of red to be acceptable. Mr. Kevin Tierney then added that for the sake of continuity, that the red on the roof should be the same color as the red used in the letters on the proposed signage. Mr. Cross then explained that the choice of available colors on the metal roof material was somewhat limited, but as the person responsible for purchasing the roofing material, Mr. Cross himself would make sure that they came as close as possible in matching the sign lettering.

After some discussion Mr. Kevin Tierney made the motion to approve the design as submitted, with the recommendation that the color of the roofing material be as close as possible to the red used in the proposed signage. Mr. Dan Booth seconded the motion, which passed with all members voting “Aye.”

**Review and consideration for proposed signage for “Gatlinburg Village Townhouses,” located at 403 Baskins Creek Road, requested by Mr. Michael Sinko.**

Staff presented the request for the new design and new location for the sign for “Gatlinburg Village Townhouses.” Mr. Fred Frische explained to the Board that the new sign would be made of high-density urethane, with routed letters.

Ms. Chris Johnson made the motion to approve the sign as presented, and Mr. Michael Anderson seconded the motion, with all members voting “Aye.”

**Unscheduled Items**

There were no unscheduled items.

**Adjournment**

There being no further business, the meeting was adjourned at 1:59 p.m. following a motion by Mr. Michael Anderson, and a second by Mr. Kevin Tierney.