

MINUTES OF THE  
GATLINBURG ENVIRONMENTAL DESIGN REVIEW BOARD  
July 14, 2016  
THURSDAY, 1:30 P.M., CITY HALL

MEMBERS PRESENT

Chris Johnson  
Steve Reilly  
Dan Booth  
Tim Heinrich  
Kevin Tierney

MEMBERS ABSENT

Ken Webster  
Michael Anderson

OTHERS PRESENT

Dennis Mansell, Jr.  
Ali Valadzanzouj  
Zane Grissom

Staff Representative: David Ball, Building & Planning Director

Acting Chairman Steve Reilly called the meeting to order at 1:30 p.m. The minutes of the June 23, 2016 meeting were unanimously approved after a motion by Mr. Dan Booth, with Mr. Tim Heinrich provided the second, and all members voted "Aye."

Staff Report

There was no Staff report.

Petitions and Communications from the Public

There were no petitions or communications from the public.

Old Business

There was no old business

New Business

**Review and consideration for proposed signage for "Arts & Crafts of the Smokies," located at 1235 East Parkway, Suite #7, requested by Mr. Dennis Mansell, Jr.**

Staff presented the request for new signage for "Arts & Crafts of the Smokies," located in Suite #7, on the second floor of the Stone Ridge Plaza. Mr. Dennis Mansell, Jr. was present and stated that the sign would match the existing sign that is located on the rear of the building which is not visible from the public street. Mr. Mansell stated that the sign was a flat face sign consisting of a painted aluminum background material with applied vinyl lettering. The Board discussed the possibility of creating dimension with the lettering through outlining or shading. Mr. Mansell stated that he would have the sign designer make the change to shade the lettering to give the sign dimension. Following a brief discussion, Ms. Chris Johnson made the motion to disapprove with the recommendation that the lettering be changed as discussed. Mr. Dan Booth seconded the motion, and the motion passed with all members voting "Aye."

**Aesthetic review and consideration for and consideration for exterior renovations to "Salty Bear Raw Bar," located at 206 Long Branch Rd, requested by Mr. Jerry Parker.**

Staff presented the request for an aesthetic review of the construction of a gazebo at "Salty Bear Raw Bar," located on Long Branch Road. Staff stated that the gazebo is proposed to be located on the end of the existing building between the building and the right-of-way of River Road. Staff presented the Board with the design specifications of the gazebo depicting a wooden structure of natural colors. After a brief discussion, Ms. Chris Johnson made the motion to approve the gazebo as presented. Mr. Kevin Tierney seconded the motion, and all members voted "Aye," passing the motion.

**Review and consideration for proposed signage for “Ole Smoky Parking Lot,” located at 744 Parkway, requested by Mr. Zane Grissom.**

Staff presented the request for a new parking lot sign. Mr. Zane Grissom explained to the Board that this sign would be replaced and moved to the end of the wall and consisted of red and white colors. Mr. Grissom also stated that the sign was a banner type material attached to the vertical sign pole with a small sign box attached to the lower section of the pole.

Ms. Chris Johnson made the motion to approve as presented, with Mr. Kevin Tierney providing the second. All members voted “Aye.”

**Review and consideration for proposed signage for “Blackwood,” located at Carousel Mall, 458 Parkway, Suite #12, requested by Mr. Ali Valadanzouj.**

Staff presented the request for new signage at the Blackwood storefront at the Carousel Mall. Mr. Ali Valadanzouj was present and noted that the large wall sign had previously been approved by the Board at this location, but was never installed. Staff stated that there may be a height clearance issue with the projecting “Full Metal Airsoft” sign. Staff stated that the height clearance will need to meet the minimum of 7’ clear above the sidewalk area. The Board inquired about the bright yellow color on the projecting sign. Mr. Valadanzouj stated that the sign was already installed but he could have the background color revised by the sign maker.

After some discussion Ms. Chris Johnson made the motion to disapprove the smaller “Full Metal Airsoft” sign with the recommendation to change the background from yellow to off-white or white. Mr. Tim Heinrich seconded the motion, with all members voting “Aye.”

Mr. Dan Booth then made the motion to approve the remaining two (2) signs as presented, and Mr. Kevin Tierney made the second. The motion passed with all members voting “Aye.”

**Unscheduled Items**

There were no unscheduled items.

**Adjournment**

There being no further business, the meeting was adjourned at 2:00 p.m. following a motion by Mr. Tim Heinrich and a second by Dan Booth, with all members voting “aye.”