

MINUTES OF THE  
GATLINBURG ENVIRONMENTAL DESIGN REVIEW BOARD  
February 27, 2014  
THURSDAY, 1:30 P.M., CITY HALL

MEMBERS PRESENT

Ken Webster  
Mike Anderson  
Steve Reilly  
Dan Booth  
Chris Johnson  
Tim Heinrich  
Amy Seavy

MEMBERS ABSENT

OTHERS PRESENT

Abe Malyami  
Randy Harley  
Thomas Williams, Jr.  
Felicia Yeary  
Scott Parker  
Abe Ibrahim  
Shannon Patterson  
Zank

Staff Representatives: David Ball, City Planner  
Diane Townsend, Executive Secretary

Chairman Ken Webster called the meeting to order at 1:30 p.m. The minutes, of the, January 23, 2014, meeting were unanimously approved after a motion by Mr. Steve Reilly and a second by Mr. Michael Anderson.

Staff Report

Staff reminded the Board of the workshop that would be held upstairs in the Planning and Building Conference Room immediately following the meeting to discuss and review the Architectural Design Guidelines.

Petitions and Communications from the Public

Old Business

**a) Review and consideration for proposed signage for “Luigi’s Pizzeria,” located at 1017 Parkway, requested by Abe Malyami.**

Staff presented the request for one freestanding sign and stated that the proposed sign is a two sided, plastic, internally illuminated sign with a green background. The Board asked which rendering they were to be reviewing, the square or rounded sign? Mr. Abe Malyami was present and stated that whichever the Board chooses is the shape that will be used for the sign. After further discussion, Mr. Steve Reilly made the motion to approve the square sign as presented. The motion passed unanimously after a second by Mrs. Amy Seavy.

**b) Aesthetic review and consideration for exterior renovations for “Ole Smoky Creamery,” located at 754 Parkway, requested by Trotter and Associates.**

Staff presented the request for exterior renovations. Mr. Randy Harley was present and stated that a sliding glass door with black aluminum would be used instead of a rollup door. Mr. Harley added that a beige/tan stucco finish would be used on the gable to match the “Ole Smoky Candy Kitchen,” next door. Mr. Harley also added that the stone would be applied to the structure to match as well. After further discussion, Mr. Mrs. Chris Johnson made the motion to approve as presented. The motion passed unanimously after a second by Mr. Mr. Michael Anderson.

New Business

**a) Review and consideration for proposed signage for “White Oak Flats Coffee Brewhouse,” located at 116 North Mountain Trail, requested by Thomas Williams, Jr.**

Staff presented the request for a freestanding sign. Mr. Thomas Williams, Jr. was present and stated that the plywood sign would have a white background with a detailed coffee grinder. The Board asked if the tree graphics as shown would be on the sign. Mr. Williams stated that the trees would not be included because there was concern that the graphics would make the sign text less visible to vehicle traffic. The Board asked if the letters were 3-D or if shading could be used to create a dimensional effect. Mr. Williams stated that the design included pin stripes in the letters to make them stand out. Mr. Williams then presented digital images to the Board to show the detail of the sign. The Board asked if the sign was to be placed in the existing sign structure. Mr. Williams replied that the existing sign structure would be utilized for the new sign panel. The Board asked about incorporating landscaping beneath the sign. After further discussion, Mrs. Chris Johnson made a motion to table the request until a new rendering showing letters with dimension could be submitted, and to show landscaping around the base of the sign. The motion passed unanimously after a second by Mr. Steve Reilly.

**b) Review and consideration for proposed signage for “American Side Show,” located at 373 Parkway, requested by Danny Lewis.**

Staff presented the request for one projecting sign. Staff stated that the awning has been repainted to reflect the name of the business. The Board inquired about the additional signage depicted in the information however, no one was present to answer questions regarding the other signage. After further discussion, Mr. Michael Anderson made the motion to approve the main business sign as presented. The motion passed unanimously after a second by Mrs. Amy Seavy.

**c) Review and consideration for proposed signage for “The Beef Jerky Outlet,” located at 636 Parkway, Suite 3, requested by Scott Parker.**

Staff presented the request for two window signs. Mr. Scott Parker was present and stated that the two (2), two-sided signs were LED backlit and would be placed in the windows. The Board asked if the signs were corporate logo signs. Mr. Parker replied yes. Mr. Parker also stated that the projecting wooden sign with a rubber cover was approved by the Board at another location. Staff stated no record was found to show it being previously approved. After further discussion, Mr. Steve Reilly made the motion to approve as presented. The motion passed unanimously after a second by Mr. Tim Heinrich.

**d) Review and consideration for proposed signage for “All American,” located at 730 Parkway, requested by Mohammed Ibrahim.**

Staff presented the request for one wall sign. Mr. Mohammed Ibrahim was present and stated that the sign was being taken down and repainted. Mr. Ibrahim stated the previous color of the sign was blue. Mr. Ibrahim added that the sign has been repainted using a blue color on the top and tan color on the bottom part of the letters. The Board asked about the unfinished space where the sign previously existed and whether or not the area would be re-painted? Mr. Ibrahim stated that the area would be painted. The Board also inquired about lighting and asked if the four (4) foot fluorescent lights would remain in the roof overhang area. Mr. Ibrahim stated that

he would prefer a dome light similar to a street light. After further discussion, Mrs. Chris Johnson made a motion to approve the request as presented. The motion passed unanimously after a second by Mr. Steve Reilly.

**e) Aesthetic review and consideration for exterior renovations for “All American,” located at 730 Parkway, requested by Mohammed Ibrahim.**

Staff presented the request for exterior renovations. Mr. Mohammed Ibrahim was present and stated that two (2) aluminum, commercial doors would be placed in the center with two fixed windows on each side. Mr. Ibrahim added that cedar siding painted tan would be used with the trim painted a darker tan. The Board asked about the size of the glass. Mr. Ibrahim stated that the windows are approximately 5½ feet. The Board asked if vertical or horizontal mullions could be used to petition the glass into small segments as recommended in the Architectural Guidelines. Mr. Ibrahim stated that he was trying to match the adjoining building/business which is another agenda item. Staff stated that the renovations, for the building located at 730 Parkway, was the only item indicated on the application. The Board stated that his request could be heard under unscheduled items, but placed on the agenda for the next meeting. After further discussion, Mr. Steve Reilly made the motion to approve as presented with a recommendation to use mullions to petition the glass. The motion passed unanimously after a second by Mrs. Amy Seavy.

**f) Review and consideration for proposed signage for “Tom and Earl’s Back Alley Grill,” located at 651 Parkway, Suite 110, requested by Jana Patterson.**

Staff presented the request for two freestanding signs and one projecting sign. Mr. Shannon Patterson was present and stated that the signs were made of high density urethane and that they would be nine (9) feet clearance under the sign. After further discussion, Mr. Steve Reilly made the motion to approve as presented. The motion passed unanimously after a second by Mr. Dan Booth.

**g) Review and consideration for exterior renovations for “Rocky Top Adventure Inn & Suites,” located at 1901 East Parkway, requested by Trotter& Associates.**

Staff presented the request for exterior renovations. Mr. Randy Harley was present and stated that a stone base and lap siding would be added to the front of the office area. Mr. Harley further noted that the renovations also included the addition of a dormer and chimney. After further discussion, Mrs. Chris Johnson made the motion to approve as presented. The motion passed unanimously after a second by Mr. Tim Heinrich.

Unscheduled Items

Mr. Abe Ibrahim asked the Board for their opinion on store front changes to 728 Parkway. Mr. Ibrahim stated that the awning would be removed and the same colors and materials would be used to match the approved item 6 (e) at “All American.”

Adjournment

There being no further business to come before the Board, the meeting was unanimously adjourned at 2:30 p.m., after a motion by Mrs. Chris Johnson and a second by Mr. Steve Reilly.