

MINUTES OF THE  
GATLINBURG ENVIRONMENTAL DESIGN REVIEW BOARD  
August 27, 2015  
THURSDAY, 1:30 P.M., CITY HALL

MEMBERS PRESENT

Ken Webster  
Tim Heinrich  
Michael Anderson  
Dan Booth  
Steve Reilly  
Hannah Helton

MEMBERS ABSENT

Chris Johnson

OTHERS PRESENT

Tom Williams  
John Packard  
David Mullins  
Barbara Osuchowski  
Lee White  
Neil Patel

Staff Representative: David Ball, City Planner

Chairman Ken Webster called the meeting to order at 1:30 p.m. The minutes of the August 13, 2015 meeting were unanimously approved after a motion by Mr. Michael Anderson, and a second by Mr. Steve Reilly.

Staff Report

Staff reported that Board Member Ms. Hannah Helton would be resigning from Board to pursue a new career opportunity in Nashville. Ms. Helton explained that she has accepted a position as an interior designer for a private firm in Nashville and would no longer be able to fulfill the duties as a Board Member.

Staff also reported the news of the passing of previous long term Chairman and Board Member Mr. James Embry.

Petitions and Communications from the Public

Old Business

- a) **Review and consideration for proposed signage for “Downtown Market” located at 762 Parkway, Shop #3, requested by Neil Patel – tabled from 7/23/15 and 8/13/15 meetings.**

Staff presented the request for proposed wall signage and noted that the signs being presented would be reviewed as permanent business signage due to the fact that the signs do not qualify as incidental. Staff also noted that the business currently displays incidental signs that are in excess of the permitted number allowed by the Sign Ordinance. Mr. Patel described the sign material and colors to the Board. After considerable discussion regarding the colors and lack of borders on the sign panels, a motion was made by Ms. Hannah Helton to disapprove with the recommendation to neutralize the colors and add a border to the signs. Mr. Michael Anderson seconded the motion, and it passed unanimously.

**b) Review and consideration for proposed signage for “Fox Place Salon & Spa” located at 376 East Parkway, requested by Robin Floyd – tabled from 7/23/15 and 8/13/15 meetings.**

Staff presented the request for the addition of the “Fox Place Salon & Spa” name and phone number to the existing freestanding sign. Staff noted that the item had been previously tabled by the Board due to the lack of information related to the font style of the proposed letters. Staff noted that the current sign reads Fox Place in black letters on white background. Ms. Floyd, who was present at the meeting, stated that she would keep the font style the same as the existing font and color on the existing sign. After brief discussion, Mr. Steve Reilly made the motion to approve as presented. Mr. Michael Anderson seconded the motion, and it passed unanimously.

**c) Review and consideration for proposed signage for “Shades of Gatlinburg” located at 715 Parkway, Suite #6, requested by David Mullins – tabled from 7/23/15 and 8/13/15 meetings.**

Staff presented the request for permits for existing signs at this business. Staff stated that the existing “Shades of Gatlinburg” sign located on the bottom portion of the wall was the permanent business sign. Staff further noted that the remaining signs advertise products but were in excess of the allowable incidental sign square footage. Staff noted that the window sign exceeded the allowable coverage for a window sign and could not be permitted. Mr. Tom Williams was present and stated that the signs have been up for some time and that he thought the existing sign was previously permitted. After brief discussion, Mr. Michael Anderson made a motion to approve with the recommendation that if the sign is ever redone that consideration be given to redoing the sign colors to be more in keeping with the Architectural Design Guidelines. The motion unanimously approved after a second by Mr. Dan Booth.

New Business

**a) Review and consideration for proposed signage for “Firefly Inn” located at 208 Woliss Lane, requested by Barbara Osuchowski.**

Staff presented the request for approval to replace existing sign panels as the hotel is changing names from “Economy Inn” to “Firefly Inn.” The Board was presented with sign renderings depicting signs with blue background, bright yellow lettering and graphics. The Board inquired about revising the lettering to a less bright color to be more in keeping with the Architectural Design Guidelines. Mr. Lee White and Ms. Barbara Osuchowski were present and stated that the purpose in utilizing the bright colors was to try to resemble a fire fly. Ms. Hannah Helton stated that the graphics were fine but that the lettering should be toned down which would help the graphics stand out and prevent the lettering from blending with the graphics as to create better readability. Following considerable discussion regarding the bright colors and various shades that could be used on the text portion of the sign, Mr. Steve Reilly made a motion to approve with the recommendation to mute the text color. Ms. Hannah Helton seconded the motion, and the motion passed unanimously.

**b) Review and consideration for proposed signage for “American Sideshow Antiques” located at 373 Parkway, requested by John Packard.**

Staff presented the request to replace an awning sign that now reads “Cottage Furniture” with a free-standing sign to read “American Sideshow Antiques.” Mr. Packard was present and stated that the freestanding sign will have a plastic sign face and be placed in a metal sign box with eternal lighting. Mr. Packard noted that the sign will be placed on an existing freestanding sign structure that was used by the previous business. The Board inquired about the technique of repainting the awning sign to ensure proper coverage would occur to prevent the old text from being seen. Mr. Packard indicated that they have performed the same technique on other awning signs and there is no indication of any previous text that can be seen in the finished product. Mr. Michael Anderson made a motion to approve as presented, and was seconded by Mr. Steve Reilly. Motion passed unanimously.

**c) Review and consideration for proposed signage for “Zip Gatlinburg Tree Trek Adventures” located at 201 Parkway, requested by Carol Muszik.**

This item was removed from the agenda.

**d) Aesthetic review and consideration for a proposed fence addition to “First Impressions Gallery” located at 612 Glades Road, requested by James Coffelt.**

This item was removed from the agenda by Mr. Coffelt.

Unscheduled Items

Adjournment

There being no further business, the meeting was unanimously adjourned at 2:55 pm following a motion by Mr. Dan Booth, and a second by Mr. Tim Heinrich.