

MINUTES OF THE  
GATLINBURG ENVIRONMENTAL DESIGN REVIEW BOARD  
January 9, 2014  
THURSDAY, 1:30 P.M., CITY HALL

MEMBERS PRESENT

Ken Webster  
Mike Anderson  
Steve Reilly  
Chris Johnson  
Tim Heinrich  
Amy Seavy

MEMBERS ABSENT

Dan Booth

OTHERS PRESENT

Larry Reece  
Melissa Greene  
Chris Ogle  
Ron Hensley  
Eric Hensley  
Tina Hensley  
Alan King  
Isaac Shaffer  
Cornelia Dobbins  
Kent Nelson  
Matt Rudder

Staff Representatives: David Ball, City Planner  
Diane Townsend, Executive Secretary

Chairman Ken Webster called the meeting to order at 1:30 p.m. The minutes, of the December 12, 2013, meeting, were unanimously approved after a motion by Mrs. Amy Seavy and a second by Mrs. Chris Johnson.

Staff Report

Petitions and Communications from the Public

Old Business

**a) Review and consideration for proposed signage for “ERA in the Smokies,” located at 207 Parkway, requested by Larry Reece.**

Staff presented the request for a freestanding sign. Mr. Larry Reece was present and stated that the panels were being replaced and stated that the business name, “ERA Realty and Rentals” was incorporated into the sign. After further discussion, Mr. Steve Reilly made the motion to approve as presented. The motion passed unanimously after a second by Mrs. Chris Johnson.

**b) Review and consideration for proposed signage for “Teacher’s Barbershop,” located at 946 East Parkway, requested by Melissa Greene.**

Staff presented the request for two wall signs. Mrs. Melissa Greene was present and passed out picture to the Board. Ms. Greene stated that the 4 x 6 sign would be reduced to 3 x 8, which would lessen the clearance about 1 and ½ feet. Ms. Greene added that the sign on the end of the building would also be reduced and would be moved up. Ms. Greene further stated that the sign would cover the entire back board as previously discussed with the Board. Staff added that a landscape barrier might have to be put in place to comply with the clearance requirements of the ordinance. After further discussion, Mrs. Amy Seavy made the motion to approve as presented. The motion passed unanimously after a second by Mr. Tim Heinrich.

New Business

**a) Aesthetic review and consideration for exterior renovations for “Ole Smoky Parking Lot,” located at 715 Parkway, requested by John Wear.**

Staff presented the request for three sections of split rail fencing. Staff reminded the Board that this item was discussed at the last meeting. Staff added that the fence has been erected to address safety issues. After further discussion, Mr. Steve Reilly made the motion to approve as presented. The motion passed unanimously after a second by Mrs. Chris Johnson.

**b) Aesthetic review and consideration for exterior renovations for “Gatlinburg Inn,” located at 755 Parkway, requested by Trotter and Associates.**

Staff presented the request for the addition of exterior fences to be added at the property. Mr. Chris Ogle gave a brief overview of the project. Mr. Ogle stated that a 2 and ½ foot short rail fence would be placed on the existing rock wall in the front. Mr. Ogle added that the barbed wire would be removed from the corner to the hotel and replaced with a 5 and ½ foot rail fence. Mr. Ogle noted that all of the fences on the property would match. Mr. Ogle finally stated that the fences were being erected for safety and to provide a visual screen wall. After further discussion, Mr. Michael Anderson made the motion to approve as presented. The motion passed unanimously after a second by Mrs. Chris Johnson.

**c) Aesthetic review and consideration for exterior renovations for “Space Needle,” located at 115 Historic Nature Trail, requested by Ron Hensley.**

Staff presented the request for exterior renovations. Mr. Ron Hensley was present and gave a brief overview of the project. Mr. Hensley stated that stucco would be placed over the windows on the Reagan Drive side with accent lighting. The Board inquired about the signage. Staff stated that the signage on the exterior renovation project could not be reviewed until a formal request is submitted and that the next item was for “Slice Pizza and Bakery,” located on the other side of the building. The Board asked if Mr. Hensley had read the Architectural Guidelines. Mr. Hensley stated that he had not looked at the guidelines. Mr. Hensley added that the designer had worked in various areas including Disney World and Pigeon Forge. Mr. Hensley stated that arcade colors are usually different than other businesses. The Board reminded Mr. Hensley of his request in 2008 to change the Historic Nature Trail entrance to the Space Needle and that the Board asked him to tone down the colors at that time. The Board asked Mr. Hensley if he would send a copy of the Architectural Guidelines to his designer and come back before the Board with a toned down colored version. Mr. Hensley agreed. After further discussion, Mrs. Chris Johnson made a motion to table the request until the designer could create a toned down version and then resubmit to the Board. The motion passed unanimously after a second by Mr. Steve Reilly.

**d) Review and consideration for proposed signage for “Slice Pizza and Bakery,” located at 117 Historic Nature Trail, requested by Ron Hensley.**

Staff presented the request for two wall signs. Mr. Ron Hensley stated that the signs would have the same square footage as the previously approved signs and be located in the same place. Mr. Hensley added that by using the red, green, and white colors, the business would be more Italian.

The Board asked if the signs were illuminated to which Mr. Eric Hensley stated that only the smaller sign would be internally lit. After further discussion, Mr. Steve Reilly made the motion to approve as presented. The motion passed unanimously after a second by Mr. Tim Heinrich.

**e) Review and consideration for proposed signage for “Ken Wayne Gallery,” located at 680 Glades Road, #8, requested by Ken Reffner.**

Staff presented the request for one wall business sign and one business directory sign. Staff stated that the business directional sign would have a green background with white letters to match the existing directory signs. After further discussion, Mrs. Chris Johnson made the motion to approve as presented. The motion passed unanimously after a second by Mrs. Amy Seavy.

**f) Aesthetic review and consideration for exterior renovations for “Great Smoky Mountain Distillery,” located at 519 Parkway, requested by Isaac Shaffer.**

Staff presented the request for exterior renovations. Mr. Isaac Shaffer was present and stated that the blue roof would be painted green and the top half of the building would be painted beige. Mr. Shaffer added that board and batten would be used and painted brown with the doors painted green to match the roof. After further discussion, Mr. Steve Reilly made the motion to approve as presented. The motion passed unanimously after a second by Mrs. Chris Johnson.

**g) Aesthetic review and consideration for exterior renovations for “Hilton Garden Inn,” located at 635 River Road, requested by Kent Nelson.**

Staff presented the request for an exterior renovation/addition of a patio area. Ms. Cornelia Dobbins was present and stated that the proposed rock wall on the right side would match the existing rock wall on the left side and would create a patio area. Mr. Kent Nelson was also present and stated that the height and rail would be the same as the 9 x 9 double stack wall. After further discussion, Mrs. Chris Johnson made the motion to approve as presented. The motion passed unanimously after a second by Mr. Steve Reilly.

**Unscheduled Items**

Staff discussed holding a training session in February or March on the Architectural Design Guidelines as previously requested by the Board. The Board concluded that the 2<sup>nd</sup> meeting in February would work better for conducting the training session. Staff further stated that Zank with Custom Craftsmen has volunteered to participate to add a designer/sign maker perspective. Staff added that Board Members Dan Booth and Tim Heinrich’s terms were renewed at the last Board of Commission meeting on January 7, 2014.

**Adjournment**

There being no further business to come before the Board, the meeting was unanimously adjourned at 2:20 p.m., after a motion by Mr. Michael Anderson and a second by Mrs. Amy Seavy.