

MINUTES OF THE
GATLINBURG ENVIRONMENTAL DESIGN REVIEW BOARD
October 9, 2014
THURSDAY, 1:30 P.M., CITY HALL

MEMBERS PRESENT

Dan Booth
Chris Johnson
Tim Heinrich
Amy Seavy

MEMBERS ABSENT

Ken Webster
Mike Anderson
Steve Reilly

OTHERS PRESENT

Bill Lunsford
Leslie Amaya
Satish Patel
Neel Patel
Dr. Craig Benson
Andrew Harjani

Staff Representatives: David Ball, City Planner

Board Member Dan Booth called the meeting to order at 1:30 p.m. The minutes, of the, September 25, 2014, meeting were unanimously approved after a motion by Mrs. Amy Seavy and a second by Mrs. Chris Johnson.

Staff Report

Petitions and Communications from the Public

Old Business

a) Review and consideration for proposed signage for “Paradise Found,” located at 606 Parkway, requested by Bill Lunsford.

Staff presented the request for one (1) business wall sign. Mr. Bill Lunsford was present with the actual sign and gave a brief overview of the sign request. Mr. Lunsford stated that the sign was constructed of a formed channel letter with a plastic sign face and internally illuminated with LED lighting. The sign consisted of a pink color. The Board questioned the color choice of the sign. Mr. Lunsford stated that business was a franchise and that the owner preferred to keep the colors similar to other corporate colors. Staff pointed out that the sign color was different from the other franchise signs which appeared to be red in lieu of pink. The Board asked if the sign could be repainted using a green or brown that is depicted in the pineapple. Mr. Lunsford stated that the sign could be repainted. After further discussion, Mrs. Chris Johnson made a motion to disapprove with a recommendation to repaint the sign using either the green or brown that is used in the pineapple. The motion passed unanimously after a second by Mrs. Amy Seavy.

New Business

a) Review and consideration for proposed signage for “Estrella Hondumex,” located at 109 Roaring Fork Road, requested by Leslie Amaya.

Staff presented the request for two (2) business wall signs. Staff stated that the signs will replace the existing wooden signs that are currently located on the cupola of the building. The Board inquired about the colors. Ms. Amaya explained that the colors consist of red, white, and blue.

Staff explained that the sign is a flat, wooden sign that is painted. After further discussion, Mrs. Chris Johnson made the motion to approve as presented. The motion passed unanimously after a second by Mrs. Amy Seavy.

b) Review and consideration for proposed signage for “Whistle Stop Station,” located at 160 Glades Road, requested by Jennifer Scarpati.

Staff presented the request for one (1) business freestanding sign face replacement and one (1) business wall sign. After further discussion, Mrs. Chris Johnson made the motion to approve as presented. The motion passed unanimously after a second by Mr. Tim Heinrich.

c) Review and consideration for proposed signage for “Tennessee’s Best,” located at 726 Parkway, requested by Anoop Harjani.

Staff presented the request for a business wall sign and a business projecting sign. The Board inquired about the placement of the projecting sign. Mr. Harjani explained that the sign would project from the fire wall that separates the two businesses. Staff noted that the projecting sign would have to meet setbacks and height requirements which would have to be verified prior to the installation of the sign. After a brief discussion regarding the sign colors and materials, Mrs. Chris Johnson made the motion to approve as presented. The motion passed unanimously after a second by Mrs. Amy Seavy.

d) Aesthetic review and consideration for exterior renovations for “Park View Inn,” located at 200 East Parkway, requested by Satish Patel.

Staff presented the request for exterior renovations. Mr. Patel presented a color palette and briefly described where the various colors would be used on the building. Mr. Patel further noted that the existing blue roof would remain unchanged at this time but that the pool deck would be renovated using brick pavers. Mr. Patel also noted that the colors chosen for the building are colors of a particular franchise that the business will eventually bear the name tag. After further discussion, Mrs. Amy Seavy made the motion to approve as presented. The motion passed unanimously after a second by Mr. Tim Heinrich.

e) Review and consideration for proposed signage for “Park View Inn,” located at 200 East Parkway, requested by Satish Patel.

Staff presented the request for one (1) business freestanding sign. Mr. Patel provided the Board with a revised sign drawing and noted that the sign will consist of blue lettering on a grey background. Mr. Patel noted that the background color will match the grey color that will be used in the repainting of the motel doors. After further discussion, Mrs. Amy Seavy made the motion to approve with grey to match the door color. The motion passed unanimously after a second by Mrs. Chris Johnson.

f) Review and consideration for proposed signage for “Doc Benson Medical,” located at 210 Cartertown Road, requested by Dr. Craig Benson.

Staff presented the request for two (2) business freestanding signs. The Board asked why the sign colors did not match the existing sign. Dr. Benson was present and noted that the sign addition was being added to the sign to represent the medical practice and that he was trying to differentiate between the two (2) services being offered at the medical facility. Dr. Benson stated that it is a single business but without the additional sign patients do not know that both services are conducted at the facility. After further discussion, Mrs. Amy Seavy made the motion to approve as presented. The motion passed unanimously after a second by Mr. Tim Heinrich.

g) Aesthetic review and consideration for exterior renovations for “Econo Lodge-Reagan Inn,” located at 135 Reagan Drive, requested by Bipin Patel.

Staff presented the request for exterior renovations. Staff noted that the existing red metal roof will be replaced with a dark green architectural shingle roof material. Staff further noted the building across Reagan Lane will also be reroofed with the same roofing materials. The Board inquired about the firewall caps and if the red would be painted to match the green roof. Having no one present on behalf of the applicant, Staff noted that there was no indication in the information provided that the cap would be repainted. After further discussion, Mrs. Amy Seavy made the motion to approve with a recommendation that the firewall cap be green as well. The motion passed unanimously after a second by Mrs. Chris Johnson.

Unscheduled Items

Adjournment

There being no further business to come before the Board, the meeting was unanimously adjourned at 2:10 p.m., after a motion by Mrs. Amy Seavy and a second by Mrs. Chris Johnson.