

MINUTES OF THE  
GATLINBURG ENVIRONMENTAL DESIGN REVIEW BOARD

March 27, 2014

THURSDAY, 1:30 P.M., CITY HALL

MEMBERS PRESENT

Ken Webster  
Mike Anderson  
Steve Reilly  
Dan Booth  
Chris Johnson

MEMBERS ABSENT

Tim Heinrich  
Amy Seavy

OTHERS PRESENT

Len Johnson  
Mike Faig  
Jonathon Ball  
Zane Grissom

Staff Representatives: Ashley Miller, Assistant City Planner  
Diane Townsend, Executive Secretary

Chairman Ken Webster called the meeting to order at 1:30 p.m. The minutes, of the, March 13, 2014, meeting were unanimously approved after a motion by Mr. Michael Anderson and a second by Mrs. Chris Johnson.

Staff Report

Petitions and Communications from the Public

Old Business

**a) Aesthetic review and consideration for exterior renovations for “Cohen Retail,” located at 606 Parkway, requested by Len Johnson.**

Staff presented the request for exterior renovations to the storefront. Staff stated that hardie board siding and brick veneer are proposed and the massing of glass windows previously presented has been broken. Mr. Len Johnson was present and stated that the emulating board and batten breaks up the solid glass storefront. The Board questioned if brick or stone was on the building next to the business. Mr. Johnson stated that could not recall the architectural elements of the adjoining buildings and noted that he was returning the building to its original appearance with the brick veneer. After further discussion, Mr. Steve Reilly made the motion to approve the request as presented. The motion passed unanimously after a second by Mr. Michael Anderson.

New Business

**a) Review and consideration for proposed signage for “K & K Craft Cabin,” located at 465 Glades Road, requested by Angela Young.**

Staff presented the request for a two sided freestanding wooden sign. Staff stated that the wooden sign has a burgundy background with raised white wooden letters. The Board inquired about landscaping beneath the sign. Staff noted that the business owner was not present to provide information. After further discussion, Mrs. Chris Johnson made a motion to disapprove with a recommendation that landscaping be incorporated beneath the sign structure. The motion passed unanimously after a second by Mr. Steve Reilly.

**b) Review and consideration for proposed signage for “Smoky Mountain Art,” located in Suite #3 of Elks Plaza, at 968 Parkway, requested by Jerry Reid.**

Staff presented the request for a projecting sign, a window sign and a mall directory sign. Staff stated that a black bear logo will be used on the glass door and that a light box will be used under the walkway for the projecting sign. The Board inquired about the letter colors on the sign. Mr. Mike Faig was present and stated that he tried to use up all of the space with the word “art” being in grey, and that the sign will look like etched glass and may incorporate some silver coloring if needed. The Board asked about the background color on the mall directory sign. Mr. Faig stated that the background will be a light to dark orange to stand out among the other signs. After further discussion, Mrs. Chris Johnson made the motion to approve and instructed that the word “Free” be removed from the sign. The motion passed unanimously after a second by Mr. Steve Reilly.

**c) Review and consideration for proposed signage for “Doc Collier Moonshine,” located at 519 Parkway, requested by Jonathan Ball.**

Staff presented the request for three window signs. Staff stated that the black background shown on the rendering was misleading and that the main colors will be red and yellow. Mr. Jonathon Ball was present and stated that the colors were sunset red and sunset yellow. The Board asked about the moonshine jug. Mr. Ball stated that the moonshine jug was put up by the previous tenant. After further discussion, Mrs. Chris Johnson made the motion to approve as presented. The motion passed unanimously after a second by Mr. Steve Reilly.

**d) Review and consideration for proposed signage for “Davy Crocketts Whiskey and Moonshine,” located at 650 Parkway, requested by Charles Edwards.**

Staff presented the request for one wall sign. Mr. Zane Grissom was present and stated that currently there is a 6 ft. by 9 ft. tin sign that depicted a label on one of the bottles in the store that that is no longer being offered. Mr. Grissom stated that the current sign will be placed inside the store. Mr. Grissom also stated that the proposed wooden 6 ft. by 8 ft. sign will replace the current sign. After further discussion, Mr. Steve Reilly made the motion to approve as presented. The motion passed unanimously after a second by Mr. Michael Anderson.

**Unscheduled Items**

Mr. Abe Maly, with Luigi’s Pizzeria presented the Board with a color rendering of a proposed wall sign that is the same color scheme as his other sign that was previously approved. Mr. Maly stated that the wall sign will be internally illuminated and placed on the back of the building. The Board stated that the sign looked fine but that no action could be taken until the item is placed on an official agenda.

Staff explained that Mr. Scott Ogle of Styles Roofing called the office prior to today’s meeting to ask if the Board needed to review a re-roof for the Ober Gatlinburg tram building located on Ski

Mountain Road. Staff stated that the proposal is to replace the medium grey asphalt shingles with a slate grey tin roof that will match the Ober Gatlinburg Tramway Mall building located on Parkway that the Board previously reviewed and approved. Staff asked the Board if they wanted to review the proposal as a future agenda item. The Board noted that the change was minor and did not feel the need to review the request as an agenda item.

#### Adjournment

There being no further business to come before the Board, the meeting was unanimously adjourned at 1:52 p.m., after a motion by Mr. Steve Reilly and a second by Mr. Michael Anderson.