

MINUTES OF THE  
GATLINBURG ENVIRONMENTAL DESIGN REVIEW BOARD  
April 10, 2014  
THURSDAY, 1:30 P.M., CITY HALL

MEMBERS PRESENT

Ken Webster  
Mike Anderson  
Steve Reilly  
Dan Booth  
Chris Johnson  
Tim Heinrich  
Amy Seavy

MEMBERS ABSENT

OTHERS PRESENT

Abe Maly  
H. Bhula  
Daniel Cimino  
Zane Grissom  
Jessi Baker  
Kyle Stewart  
Jeff Ward  
John Wear

Staff Representatives: David Ball, City Planner  
Ashley Miller, Assistant City Planner

Chairman Ken Webster called the meeting to order at 1:30 p.m. The minutes, of the, March 27, 2014, meeting were unanimously approved after a motion by Mr. Steve Reilly and a second by Mr. Michael Anderson.

Staff Report

Petitions and Communications from the Public

Old Business

New Business

**a) Review and consideration for proposed signage for “Luigi’s Pizzeria,” located at 1017 Parkway, requested by Abe Maly.**

Staff presented the request for one wall sign to be placed on the back of the building as was previously reviewed under unscheduled items at the last meeting. After a brief discussion, Mrs. Chris Johnson made the motion to approve as presented utilizing colors and design as is used on the freestanding sign. The motion passed unanimously after a second by Mr. Steve Reilly.

**b) Review and consideration for proposed signage for “Smoky Mountain Welcome Center,” located at 446 East Parkway, requested by Jeremy Dilley.**

Staff presented the request for a wall sign and noted that the proposed colors are yellow and green. The Board stated concerns with the use of the bright yellow as the background color for the sign. The Board noted that bright colors are not recommended in the Architectural Design Guidelines. Mr. Jeff Ward presented the Board with pictures and stated that the color could be darkened to a dark yellow or gold color. The Board inquired about the material of the sign and Staff stated that information in the file indicates a laminate on a Styrofoam backing, flat painted with outlined lettering. Staff also noted that the sign is externally illuminated. After further discussion, Mrs. Chris Johnson made a motion to disapprove with a recommendation to make the yellow gold or a darker color. The motion passed unanimously after a second by Mr. Tim Heinrich.

**c) Aesthetic review and consideration for exterior renovations for “Baymont Inn and Suites,” located at 293 Parkway, requested by Bhula.**

Staff presented the request for a pool enclosure at the south end of the property. Staff stated that polycarbonate with a bronze roof would be used, similar to a greenhouse structure. The Board asked if the frame is made of steel. Mr. Daniel Cimino was present and stated that aluminum framing would be used with transparent panels. After further discussion, Mr. Steve Reilly made the motion to approve as presented. The motion passed unanimously after a second by Mr. Michael Anderson.

**d) Review and consideration for proposed signage for “Maypops,” located at 754 Parkway, requested by Chuck Edwards.**

Staff presented the request for the business signage. Mr. Zane Grissom was present and gave a brief description of the signage. Mr. Grissom explained that the sign is a two sided sign that projects from the building in a triangular shape so that the sign could be viewed from both directions from the sidewalk. The Board asked about the neon signs depicted in the request and if the neon was exposed. Staff stated that the neon is exposed but that the signs are considered incidental and therefore not subject to the review of the Board. Mr. Grissom then stated that the business sign would be a sign foam material that would be cut and tooled to look like wood grain, with raised lettering. Further, Mr. Grissom explained that the donut would be applied to the sign to give further dimension to the sign. The Board then inquired about the signage located on the rear of the building. Mr. Grissom stated that the sign would be hand painted on the wall of the building. Staff stated that square footages would have to be evaluated to determine if the request is within the allowances of the sign ordinance. After further discussion, Mr. Steve Reilly made the motion to approve as presented. The motion passed unanimously after a second by Mrs. Chris Johnson.

**e) Aesthetic review and consideration for exterior renovations for “Maypops,” located at 754 Parkway, requested by Chuck Edwards.**

Staff presented the request for exterior renovations. Mr. John Wear was present and presented the Board with a color scheme and stated that the roll-up garage doors are currently white but would like to wrap the doors with a colorful design with possible objects such as ice cream cones, cupcakes, etc. Staff explained that the wrap would be considered a super-graphic and is subject to the Boards review. Mrs. Jessi Baker was present and asked if the doors could be wrapped with barn wood or a washed out look. Mrs. Baker presented the Board with pictures of a similar design to depict what the doors could look like. Further, Mrs. Baker added that the doors are generally in an open position and would only be visible when the shop is closed. After further discussion, Mr. Steve Reilly made a motion to disapprove the request as presented with a recommendation that the wrap used on the garage doors be a washed wooden look or barn wood look. The motion passed unanimously after a second by Mr. Dan Booth.

**f) Review and consideration for proposed signage for “The Paula Deen Store,” located at 903 Parkway, Suite 102, requested by Michael Wasserman.**

Staff stated that the sign information was incomplete on this item and no one was present on behalf of the applicants. Mr. Steve Reilly made a motion to table the item. The motion passed unanimously after a second by Mrs. Amy Seavy.

**g) Aesthetic review and consideration for exterior renovations for “The Paula Deen Store,” located at 903 Parkway, Suite 102, requested by Michael Wasserman.**

Staff presented the request for exterior renovations. Staff stated the request is to change the building façade from a single door to a double door. After further discussion, Mr. Michael Anderson made the motion to approve as presented. The motion passed unanimously after a second by Mrs. Chris Johnson.

Unscheduled Items

The Board inquired about the “Gatlinburg Zipline” signs located on the north end of town.

Adjournment

There being no further business to come before the Board, the meeting was unanimously adjourned at 2:05 p.m., after a motion by Mr. Steve Reilly and a second by Mrs. Chris Johnson.