

MINUTES OF THE  
GATLINBURG ENVIRONMENTAL DESIGN REVIEW BOARD  
May 22, 2014  
THURSDAY, 1:30 P.M., CITY HALL

MEMBERS PRESENT

Ken Webster  
Mike Anderson  
Steve Reilly  
Tim Heinrich  
Amy Seavy

MEMBERS ABSENT

Dan Booth  
Chris Johnson

OTHERS PRESENT

Len Johnson  
David Gray  
Denise Hensley  
Randy Holland

Staff Representatives: David Ball, City Planner  
Diane Townsend, Executive Secretary

Chairman Ken Webster called the meeting to order at 1:30 p.m. The minutes, of the, May 8, 2014, meeting were unanimously approved after a motion by Mr. Steve Reilly and a second by Mr. Michael Anderson.

Staff Report

Petitions and Communications from the Public

Old Business

New Business

**a) Review and consideration for proposed signage for “Paradise Found,” located at 606 Parkway, requested by Len Johnson.**

Staff presented the request for one wall sign. Mr. Len Johnson was present and stated that since exposed neon is not allowed that white Plexiglas will be used to cover the letters. For clarity, Staff asked if the channel face letters would then be “white” versus the “red” lettering as depicted in the drawing. Mr. Johnson stated that the letters would be white. After further discussion, Mr. Steve Reilly made the motion to approve as presented. The motion passed unanimously after a second by Mr. Michael Anderson.

**b) Review and consideration for proposed signage for “Greenbrier Valley Real Estate, Inc.,” located at 1455 East Parkway, requested by David Gray.**

Staff presented the request for one freestanding sign. Staff stated that the sign would be placed on an existing structure. The Board commented that the colors used would match the existing sign. Mr. David Gray was present and stated that the placard would be placed beneath the other sign to satisfy the Tennessee Real Estate Commission. After further discussion, Mrs. Amy Seavy made the motion to approve as presented. The motion passed unanimously after a second by Mr. Tim Heinrich.

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### Unscheduled Items

Staff asked the Board to revisit the request for the signs already approved for the “Paula Deen Store” due to proposed minor changes. Ms. Denise Hensley and Mr. Randy Holland were present from Snyder Signs to answer questions. Staff stated that changes to the projecting sign included minor changes to the font size and the incorporation of the logo into the wrought iron framework. Staff added that the changes to the wall sign consisted of increases to the font size for “Paula Deen” and decreases in the font size for “Store.” The Board all agreed that the minor aesthetic changes were improvements to the proposed signs.

The Board commented about “Ripley’s” painting the Museum orange and yellow without coming before the Board. The Board then discussed “Entertainment Establishments” color schemes being different than other businesses.

### Adjournment

There being no further business to come before the Board, the meeting was unanimously adjourned at 1:45 p.m., after a motion by Mr. Steve Reilly and a second by Mrs. Amy Seavy.