

MINUTES OF THE
GATLINBURG ENVIRONMENTAL DESIGN REVIEW BOARD
June 12, 2014
THURSDAY, 1:30 P.M., CITY HALL

MEMBERS PRESENT

Ken Webster
Steve Reilly
Chris Johnson
Tim Heinrich

MEMBERS ABSENT

Mike Anderson
Dan Booth
Amy Seavy

OTHERS PRESENT

Lonnie Duncan
Bill Dockter
Serhiy Dliynyu
Veronica Nykhalchuk
Timothy Gray

Staff Representatives: David Ball, City Planner
Diane Townsend, Executive Secretary

Chairman Ken Webster called the meeting to order at 1:30 p.m. The minutes, of the, May 22, 2014, meeting were unanimously approved after a motion by Mr. Steve Reilly and a second by Mrs. Chris Johnson.

Staff Report

Petitions and Communications from the Public

Old Business

New Business

a) Review and consideration for proposed signage for “Gatlinburg Tattoo Company,” located at 425 Parkway, requested by Lonnie Duncan.

Staff presented the request for two wall signs. Mr. Lonnie Duncan was present and stated that a Lexan face would be placed in the existing sign box and would be internally lit. Mr. Duncan stated that the sign colors consist of a yellowish gold background with dark purple letters. Mr. Duncan stated that the other wall sign would be made of wood with the same colors but be externally illuminated with gooseneck lighting. The Board asked about the shade of purple. Mr. Duncan stated that the color purple would graduate to a lighter shade. After further discussion, Mrs. Chris Johnson made the motion to approve as presented. The motion passed unanimously after a second by Mr. Steve Reilly.

b) Review and consideration for proposed signage for “Denny’s Restaurant,” located at 539 Parkway, requested by Carl Ferland.

Staff presented the request for one projecting sign, two wall signs, and five awnings. Staff asked if a wooden mast could be used, instead of the red fin. Mr. Bill Dockter was present and stated that the fin was designed to utilize the previous sign support structures consisting of two (2) steel beams that project from the building and are located on the lower portion of the sign. Mr. Dockter further stated that the existing beams, in addition to a proposed addition structural support in the upper portion of the sign was necessary to handle weight and wind loads of the

Environmental Design Review Board Minutes
June 12, 2014
Page 2

proposed sign. The Board asked about the colors listed on the rendering. Mr. Dockter stated that those colors are the trademark colors and all of the colors shown will be used as depicted in the sign design renderings. The Board inquired about lighting for the signs. Mr. Dockter stated that LED lighting would be used to illuminate the sign faces and to give the red fin a glow. The Board asked about the location of the projecting sign. Staff noted that a variance was granted for the previous sign location and therefore provided for the replacement of the projecting sign with a new projecting sign. After further discussion, Mr. Steve Reilly made the motion to disapprove the projecting sign with a recommendation to have “Denny’s” embossed or raised from the sign face. Mr. Reilly further motioned to approve the wall signs as presented. The motion passed unanimously after a second by Mrs. Chris Johnson.

c) Aesthetic review and consideration for a commercial site plan for “Country Inn and Suites Overflow Parking,” located at 225 Reagan Drive, requested by Len Johnson.

Staff presented the request for an overflow parking lot. Staff passed out renderings with the landscaping plan shown. The Board asked if any signage had been submitted. Staff stated, not at this time. After further discussion, Mrs. Chris Johnson made the motion to approve as presented. The motion passed unanimously after a second by Mr. Tim Heinrich.

d) Aesthetic review and consideration for exterior renovations for “U Are,” located at 726 Parkway, requested by Serhiy Dliyny.

Staff presented the request for exterior renovations. Mr. Serhiy Dliyny was present and stated that the building would be painted a pale yellow. After further discussion, Mr. Steve Reilly made the motion to approve as presented. The motion passed unanimously after a second by Mrs. Chris Johnson.

e) Review and consideration for proposed signage for “U are,” located at 726 Parkway, requested by Serhiy Dliyny.

Staff presented the request for one wall sign and one projecting sign. Staff stated that he had met with Mr. Dliyny regarding the incidental signs. Mr. Dliyny stated that only one face would be replaced on the two-sided projecting sign on the left and that “The Black Cat” will be left on the right side. The Board inquired about all of the different colors used in the letters. After further discussion, Mr. Steve Reilly made the motion to disapprove with a recommendation to use black letters. The motion passed unanimously after a second by Mrs. Chris Johnson.

f) Review and consideration for proposed signage for “The Caramel Candy Company,” located at 732 Parkway, Suite 5, requested by David Whaley.

Staff presented the request for one wall sign. Staff stated that the proposed sign would be dimensional and made of the high density urethane like the other signs on the Whaley Building. After further discussion, Mr. Steve Reilly made the motion to approve as presented. The motion passed unanimously after a second by Mrs. Chris Johnson.

Unscheduled Items

Mr. Timothy Gay asked the Boards opinion of his proposed signage for Ski Mountain Pizza. The Board recommended that the mountains be green to match his building, instead of blue. Mr. Gay stated that he would submit a new drawing for the next meeting.

Adjournment

There being no further business to come before the Board, the meeting was unanimously adjourned at 2:14 p.m., after a motion by Mr. Steve Reilly and a second by Mr. Tim Heinrich.