

MINUTES OF THE
GATLINBURG ENVIRONMENTAL DESIGN REVIEW BOARD
September 11, 2014
THURSDAY, 1:30 P.M., CITY HALL

MEMBERS PRESENT

Ken Webster
Mike Anderson
Steve Reilly
Dan Booth
Chris Johnson
Tim Heinrich
Amy Seavy

MEMBERS ABSENT

OTHERS PRESENT

Jeremy Holmes
Linda Holmes
Rebecca McGrew
Brennon Garrett

Staff Representatives: David Ball, City Planner
Diane Townsend, Executive Secretary

Chairman Ken Webster called the meeting to order at 1:30 p.m. The minutes, of the, August 28, 2014, meeting were unanimously approved after a motion by Mr. Steve Reilly and a second by Mr. Michael Anderson.

Staff Report

Petitions and Communications from the Public

Old Business

New Business

a) Review and consideration for proposed signage for “Eastbend Auto,” located at 103 Mill’s Park road, requested by Linda Holmes.

Staff presented the request for one Projecting sign. Ms. Linda Holmes was present and stated that the existing plastic letters would be removed from the building and that vinyl letters would be placed on the two sided board and hung with chains. After further discussion, Mrs. Chris Johnson made the motion to approve as presented. The motion passed unanimously after a second by Mr. Steve Reilly.

b) Review and consideration for proposed signage for “Dominoes,” located at 951 East Parkway, Suite 311, requested by John Wear.

Staff presented the request for one wall sign and one mall directory sign. Staff stated that the wall sign would have internally lit channel letters with plastic faces on the power supply strip. Staff added that the wall sign would face Highway 321 and be placed between the 1st and 2nd floor on the building. Staff added that the same logo sign would be placed on the existing freestanding mall directory sign. The Board inquired about the sizes of both signs. After further discussion, Mrs. Chris Johnson made a motion to disapprove with a recommendation to make the mall directory sign the same size as the others and for the wall sign to not extend beyond the building. The motion passed unanimously after a second by Mr. Michael Anderson.

c) Review and consideration for proposed signage for “Cornerstone Pizzeria,” located at 458 Parkway, Suite 6, Rebecca McGrew.

Staff presented the request for two wall signs. Ms. Rebecca McGrew was present and stated that the wall sign facing Hwy 441 would be internally lit and smaller than the previously existing sign. Ms. McGrew added that the wall sign facing Hwy. 32-N would not be lit. Ms. McGrew explained that the brown sculpted epoxy letters would be backlit with red LED to give a halo effect. After further discussion, Mrs. Amy Seavy made the motion to approve as presented. The motion passed unanimously after a second by Mrs. Chris Johnson.

d) Review and consideration for proposed signage for “Gatlinburg Parkway, LLC,” located at 727 Parkway, requested by Chuck Edwards.

Staff presented the request for one freestanding sign. Mr. Brennon Garrett was present and stated that the internally lit two sided sign would be blue with white letters and that the changeable copy marquee would be red. Mr. Garrett passed out new rendering showing that the white arrow had been removed. After further discussion, Mr. Steve Reilly made a motion to disapprove with a recommendation that the color blue be used on both signs instead of red on the changeable copy marquee. The motion passed unanimously after a second by Mr. Michael Anderson.

e) Aesthetic review and consideration for exterior renovations for “Gatlinburg Parkway, LLC,” located at 715 Parkway, requested by Chuck Edwards.

Staff presented the request for the addition of a prefabricated attendant booth to be used in the parking lot. Mr. Brennan Garrett was present and noted that currently there is no attendant booth on the property and that the proposal would provide a shelter for employees. The Board asked about landscaping. Mr. Garret stated there is not enough room to add substantial landscaping materials such as trees and that there is a concern about the survivability of plants due to the extreme heat given off of the asphalt. The Board also inquired about the possibility of incorporation of more natural materials on the structure. Mr. Garrett stated that is was a prefabricated unit. After further discussion, Mr. Steve Reilly made a motion to approve with as presented. The motion passed unanimously after a second by Mrs. Chris Johnson.

Unscheduled Items

The Board asked about the status of “Southern Wings & Grill.” Staff stated that a permit request for banners had been submitted. The Board mentioned signs around the building at “Cornerstone Pizzeria,” and specifically a large yellow sign “We Deliver.” Staff stated that the Building Inspections Department was aware of the illegal signage. Staff reminded the board that four (4) incidental sign were allowed. The Board asked if staff was aware of the “Coming Soon’ sign in the Glades. Staff replied, yes. The Board also stated that a yellow Mayfield’s Ice Cream banner has been installed across from Bearland beside Flapjack’s.

Adjournment

There being no further business to come before the Board, the meeting was unanimously adjourned at 2:01 p.m., after a motion by Mr. Steve Reilly and a second by Mr. Michael Anderson.