

MINUTES OF THE
GATLINBURG ENVIRONMENTAL DESIGN REVIEW BOARD
April 14, 2016
THURSDAY, 1:30 P.M., CITY HALL

MEMBERS PRESENT

Ken Webster
Chris Johnson
Dan Booth
Steve Reilly
Tim Heinrich
Kevin Tierney
Michael Anderson

MEMBERS ABSENT

OTHERS PRESENT

Jennifer Byer
Byron Stanga
Ned Vickers
Kelly Johnson
Dan Powers
Jeffrey Murrell
Mitchell Murphy
Julie Shelby-Davis
Jeff Williams
Scott King
Kenny Maples

Staff Representative: David Ball, Building & Planning Director
Gerri Lawall, Executive Secretary

Chairman Ken Webster called the meeting to order at 1:34 p.m. The minutes of the March 24, 2016 meeting were unanimously approved after a motion by Mr. Steve Reilly, and a second by Ms. Chris Johnson.

Staff Report

Petitions and Communications from the Public

Old Business

New Business

- a) **Review and consideration for proposed signage for “Gatlinburg Dog Groomers,” located at 376 East Parkway #1, requested by Ms. Samantha Houtchens.**
Staff presented the request for approval of an existing sign. Staff explained that the sign is already up and has interior illumination, with a black lettering on a white background. After a brief discussion, a motion was made by Mr. Dan Booth to approve the sign as presented, and the motion was seconded by Mr. Michael Anderson. All members voted “Aye,” passing the motion.

- b) **Review and consideration for proposed signage for “Gifts World,” located at 738 Parkway #3, requested by Mr. Hetul Patel.**
Staff presented the request for new signage, and noted that Mr. Mitchell Murphy was available to answer questions. Mr. Murphy presented the Board with a color representation to depict actual sign colors. Mr. Murphy also explained that the business name letters were three-dimensional, and the remaining letters would be painted using navy, gold, maroon and antique white colors.

Mr. Murphy also explained that the material on the letters for “Gifts World” was poly metal, with the rest of the sign just being painted metal. Ms. Chris Johnson then asked if the letters would have gold highlights, and Mr. Murphy confirmed that there were $\frac{3}{4}$ ” gold highlight pinstripes on the cream color for the letters. Mr. Steve Reilly made the motion to approve as presented. Mr. Tim Heinrich provided the second, with all members voting “Aye.”

c) Review and consideration for proposed signage for “Southern Moon Gifts,” located at 732 Parkway #4, requested by Mr. Steve Whaley

Staff presented the request to the Board, noting that this was the former “Gatlinburg Boutique” at the Whaley Complex, and that this sign would be made of the same high density urethane and with the same look as the other stores in that complex. Mr. Kevin Tierney made the motion to approve the sign as presented, and Ms. Chris Johnson seconded the motion. All members voted “Aye.”

d) Review and consideration for proposed signage for “Fantasy Bridal,” located at 379 East Parkway, requested by Mr. Jeff Williams.

Staff presented the request for sign face replacement for the former “Wedding Information” signs located on East Parkway (Hwy.321). Ms. Chris Johnson asked about the background color on the “Fantasy Bridal” sign, and Mr. Jeff Williams answered that the background was yellow. Mr. Williams explained that the purpose in using the yellow was to create some visibility of the signs. Mr. Williams further noted that the signs were somewhat blocked by the “Greystone” sign, and there was such a short window for passing motorists to see the sign that the use of the yellow color would be eye-catching. Ms. Johnson suggested that both signs consist of the same background color, and that a more neutral background color be used such as an off-white or beige color. Ms. Johnson also noted that the fonts on the signs are the same already and look good. Mr. Williams noted that he wished he could keep the color yellow to help draw attention to the sign, but he would follow the suggestions of the Board. Ms. Chris Johnson made the motion to disapprove the signs as presented, with the recommendation that the signs contain the same background color in a more neutral color, preferably an off-white. Mr. Dan Booth seconded the motion. All members voted “Aye,” passing the motion. Staff explained to Mr. Williams that if the background color was changed to a lighter, more neutral color that the signs would not have to be submitted again to the Board for approval.

e) Aesthetic review and consideration for an exterior renovation to “Fantasy Bridal,” located at 379 East Parkway, requested by Mr. Jeff Williams.

Staff presented the request for a change in exterior paint color at the “Fantasy Bridal” store. Mr. Jeff Williams explained to the Board that he was requesting to paint the trim and the eave rafters red. Ms. Chris Johnson asked if all of the trim, which was depicted in the photo information as currently a tan color, was going to be painted red. Mr. Williams confirmed that everything except the door which would remain tan, would be changed to the proposed red color. Mr. Steve Reilly made the motion to approve as presented, and Mr. Michael Anderson seconded. All members voted “Aye,” passing the motion.

f) Review and consideration for proposed signage for “First Tennessee Bank ATM,” located at 738 Parkway #3, requested by Sycamore Sign Service.

Staff presented the request and noted that Ms. Julie Shelby-Davis was present to answer questions. Ms. Shelby-Davis explained to the Board that this was a projecting sign, and that there was one there which was removed when the Bank changed names. Staff noted that set-back and height would need to be verified during the permit process. Ms. Shelby Davis then informed the Board that the sign was made of high density urethane with metal around the perimeter of sign. Mr. Dan Booth made the motion to approve the sign aesthetics only and noted that the zoning information would need to be confirmed prior to placement of the sign. Ms. Chris Johnson provided the second. The motion passed with all members voting “Aye.”

g) Review and consideration for proposed awning and signage for “Auntie Anne’s / Carvel / Cinnabon,” located at 762 Parkway #2, requested by Mr. Scott King.

Staff presented the request for the new awning. Ms. Chris Johnson asked if the blue on the awning was the same blue on the other signage. Mr. Scott King confirmed that the color was the same as the other signage. After a brief discussion, Ms. Chris Johnson made the motion to approve as presented, and Mr. Michael Anderson seconded the motion. All members voted “Aye,” passing the motion.

h) Review and consideration for proposed ornate/foreign objects for “Mad Dog’s Ice Cream and Donuts,” located at 731 East Parkway, requested by Gatlinburg Sweets, LLC.

Staff presented the request for the ornate objects at “Mad Dog’s Ice Cream and Donuts.” Staff explained to the Board that the statue in question depicting a bear with an ice cream cone was already installed on the site. Ms. Kelly Johnson apologized to the Board, stating that she was not aware that it required Board approval. Ms. Johnson then went on to explain that there was another statue going up as well which depicted a mama bear and cubs eating a donut. The donut would be of the same colors as the bear with the ice cream, with the donut having pink icing and rainbow sprinkles. Ms. Kelly Johnson then informed the Board that the wooded bears are chainsaw art pieces that were created locally. Ms. Johnson further noted that the art pieces were intended to create photo opportunities for patrons to the business. After a brief discussion, Mr. Michael Anderson made the motion to approve the ornate objects as presented, with Mr. Kevin Tierney seconding the motion. All members voted “Aye.”

i) Review and consideration for proposed signage for “Maypop’s,” located at 754 Parkway, requested by Mr. Byron Stanga.

Staff presented the request for additional signage for Maypops, noting that the business name is not changing but simply adding signage. Staff noted that due to the sign size, the sign would be considered permanent business sign. Ms. Chris Johnson asked for verification of the colors. Mr. Byron Stanga was present and explained that the sign is neon and the letters by the pizza are white, and the remaining letters are green. After a brief discussion, Mr. Kevin Tierney made the motion to approve as presented, and Ms. Chris Johnson provided the second. The motion passed with all members voting “Aye.”

j) Review and consideration for proposed signage for “Bed Rock Inn,” located at 346 East Parkway, requested by Mr. Kevin Keene.

Staff presented the request for face replacement of an existing free-standing sign. Mr. Kevin Keene was present to answer questions. Ms. Chris Johnson asked about the image depicted on the front of the sign, and Mr. Keene confirmed that it was a salamander. Mr. Ken Webster asked about the material of the sign, and Mr. Keene explained that it was plastic, internally illuminated sign. Mr. Webster then asked if the posts would be wrapped and Mr. Keene said that the posts would be wrapped in wood. Ms. Chris Johnson asked if the “No Vacancy” sign was staying, and Mr. Keene said that the sign would stay. Mr. Michael Anderson then asked if the sign board below would be replaced as well, which Mr. Keene confirmed that he was replacing the sign marque board. Mr. Steve Reilly made the motion to approve the sign as presented. Mr. Michael Anderson seconded the motion and all members voted “Aye.”

k) Aesthetic review and consideration for a proposed parking lot attendant booth at “Reagan Lot,” located at 756 Parkway, requested by 766 Parkway Partners.

Staff presented the request for construction of a parking lot attendant booth. Mr. Ned Vickers was present and explained to the Board that the picture presented was of an existing ticket booth at the parking lot across the street from the parking lot in question, but the proposed booth would look exactly the same. After a brief discussion, a motion to approve the parking lot attendant booth as presented was made by Mr. Dan Booth, and it was seconded by Ms. Chris Johnson. All members voted “Aye,” passing the motion.

l) Aesthetic review and consideration for exterior renovations to “America’s Escape Game,” located at 716 Parkway #214, requested by Mr. Robert Montgomery.

Staff presented the request for exterior renovations to the former “Hauntings” location at Reagan Terrace Mall. Mr. Kenny Maples informed the Board that these renovations would go along with the previously approved renovations to “Fort Fun” at Reagan Terrace Mall. Mr. Maples explained that this request was for just the exterior renovations, and that any signage would be submitted for review later. After a brief discussion, Mr. Steve Reilly made the motion to approve as presented. Mr. Tim Heinrich provided the second and the motion passed with all members voting “Aye.”

Unscheduled Items

There were no unscheduled items

Adjournment

There being no further business, the meeting was unanimously adjourned at 2:20p.m following a motion by Mr. Dan Booth, and a second by Mr. Kevin Tierney.